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Portland State University

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PSU Perspective

Portland State University Alumni News

Summer 1986



The Sixties: Remembering Change



PSU Perspective

Portland State University
Alumni News

Summer 1986



The 1965 PSC College Bowl Team

The Sixties

"A tradition of change and progress"

by Clarence Hein

In 1965, Portland State's College Bowl team won five straight nationally televised contests, setting records and earning national publicity for PSC. "Portland State College . . . Who in tunkit are they?" *Time* magazine asked. It was a question the college was asking itself, too.

Students were welcomed to the campus in the early 1960s with warnings to be mindful of construction barricades, excavations and piles of building materials, a condition that was to be the norm throughout the decade. The *Vanguard*, in 1962, said, "Portland State is always building and growing and astonishing the critics who thought the Vanport flood had done us in. It's almost like a—that's it!—a tradition. A tradition of change and progress."

While some searched for campus traditions over the next few years and tried to find Portland State's place in the higher education scheme of things, the press of external events forced the focus of many students and faculty away from the school. At the same time, public focus was drawn to the student activism on campus. Meanwhile, a decade of tremendous development at PSU slipped by, sometimes unnoticed.

Through most of the decade, Portland State was guided by its second president, Branford P. Millar,

a quietly competent, scholarly man who left a permanent mark on the developing institution. By the end of the 1960s, Portland State had evolved from an undergraduate college with 4,000 students and a 3-block campus, to Portland State University with more than 10,000 students, a 20-plus block campus and a dozen graduate programs either operating or about to start.

Along the way the school marked a number of "firsts": first graduate program (social work, 1962); first international program (Pavia, Italy, 1963); first building constructed off the Park Blocks (Science I, 1965); first campus security officer (1962); first pedestrian crossing signal (1962); first parking garage (1965); first plastic ID card (1962); first pass/no-pass classes (1968).

A 1960 campus map shows a small, crowded campus with only Lincoln Hall, two quarter-block sections of Cramer Hall and a half-block, two-story college center with a quarter-block library addition. Inadequate facilities were a way of life.

The library, formally dedicated in October, 1960, registered its one millionth visitor by January, 1962, many of them in search of a quiet study space. At one point in 1962 the school was growing so fast that admissions were cut off early.

Signs of growth were everywhere but at times the price of progress was

depersonalization. By 1964, for example, the size of the graduating class had outgrown the Civic Auditorium. Commencement that year was marred by complaints from seniors who were limited to three tickets for family and friends, and who did not hear their individual names read or receive diploma covers until after the ceremony. Movement to the more spacious Memorial Coliseum in 1965 resolved those problems.

Students faced change both on and off campus. Those living in the area around campus fought a steady but losing battle with the wrecking ball, the final blow coming in January, 1968, with announcement of a federal urban renewal grant to obtain all the property west of the Park Blocks and south to the freeway for the college. Dozens of older houses and apartment buildings were crushed and hauled away in trucks along with small retail and eating establishments around the college. As living space became harder to find, Portland Student Services was organized to find, renovate and operate student housing.

As the character of the campus was changing so were the concerns of the students. In 1960, three-quarters of the students were in lower division classes. By 1970, upper division and graduate students outnumbered lower

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On the cover: The crane and the placard were symbols of the 1960s at Portland State. The decade is remembered on pages 1 and 10-11.

Sicuro, PSU's fifth president, prepares for Sept. 15 transition

by Cynthia D. Stowell

Calling his new position "the most desirable university presidency in the country," Natale A. Sicuro is preparing to come to campus Sept. 15 as Portland State University's fifth president. Sicuro, 51, the president of Southern Oregon State College since 1979, was appointed to the PSU post July 18 by the State Board of Higher Education after a 3½-month national search.

Current PSU President Joseph C. Blumel announced in January his intention to leave the presidency by the end of 1986. Blumel, who has been president since 1974 and on the faculty since 1957, will be appointed President Emeritus Sept. 15 and then will go on leave Jan. 1, returning to the University faculty later in 1987.

Natale Sicuro (pronounced *Nat-a-lee Sick-a-row*), who has a Ph.D. in Educational Administration from Kent State University, feels PSU is "right in the middle of the challenges facing higher education." Certain advantages, such as its location in "one of the most dynamic cities in the world," make Portland State "a great place with a great future," he says.

PSU's position on the Pacific Rim also holds great potential, believes Sicuro. "I think our international business posture is among the very best in terms of where we can be strategically positioned to help not

only Oregon and Portland, but the entire world."

Sicuro speaks of the University becoming a national demonstration center for research in urban education, "putting the University and the public school system in a close working relationship." He also wants to "strengthen ties with community colleges and private institutions" in the area, he says.

Community relations was one of Sicuro's strengths at Southern Oregon, said State Board President James S. Petersen. "His success... was based on a lot of communication with faculty, staff and the public at large," he said.

The new president says he plans to set up a 40-45 member University advisory board of community members "from all walks of life" to be involved "integrally in the affairs of the University." Not just a "sounding board," this group would bring PSU faculty and administrators together with the community on a regular basis to work on specific projects. Legislative affairs would be one area of focus.

In fact, one of Sicuro's first steps this fall will be to meet with the local legislative delegation to "discuss the agenda for PSU and the state system as a whole." High on Sicuro's priority list for the 1987 session will be faculty salaries, capital construction projects (including expansion of the



Natale A. Sicuro

library and renovation of Smith Center at PSU), and the state system's "centers for excellence."

Sicuro also plans to begin work on a "Plan for the '90s" based on the state system's strategic plan and PSU's mission statement, and to "talk extensively" with the Foundation Board and development staff about fundraising goals and methods. While Sicuro was president, the SOSA Foundation raised \$5 million in five years. Sicuro would like to see PSU fundraisers "reach out a little farther and a little longer" with specific funding goals and expenditures in mind. A drive to raise \$10 million in

five years would be reasonable at PSU, he feels.

Alumni are "extremely important" in these efforts to reach out to the community, says Sicuro. "They are the University," he believes. As examples of the institution's "products," alumni are the "best recruiters of prospective students and the best fundraisers and developers." He points to urban universities in Seattle, Miami and Houston that have strong, spirited alumni participation in campus affairs. "They have to be involved," he says, not only in financial but in academic matters.

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Letter

Thanks, Ben

I was deeply saddened to read about the passing of Ben Padrow (Spring 1986 *Perspective*). It seems only yesterday that he led the PSU Team, and therefore the College as well, to national distinction on the G.E. College Bowl. That singular distinction did more to raise the public consciousness about the academic excellence of the College than anything, in my opinion, before or since. Never again was I the butt of comments about attending a "real" school like Oregon State University or University of Oregon.

Thanks, Ben.

Kenneth F. Sample ('67 BS)
Zion, Illinois

Correction

The photograph on page one of the Spring 1986 *Perspective* was credited to the wrong person. The photographer who captured a sunny day in the Park Blocks in 1958 was Herb Perkins ('57). While on campus, Perkins was a staff photographer for the *Viking*, the *Vanguard*, and the University's Information Office.

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CampusQuote

"Portland State is too young to be covered with the ancient ivy of educational complacency. But already the university has established a tradition of service to the community, of responsiveness to business and industry, of recognizing the need for an educated citizenry if we are to be a strong, vital, energetic, visionary, aware people."

"The campus has the verve and vigor of the proletariat without losing sight of the integrity and intellectual excellence of a great university."

—Pauline Anderson, in accepting a PSU Distinguished Service Award at spring commencement.

Who was your favorite prof?

When you think back to your days at Portland State or Vanport, does one professor's face leap to mind? Out of all the ideas and information that came your way, do the words of one professor stay with you?

Spend a few moments thinking about the Portland State prof who influenced you the most. What made him or her stand out? Inspiring lectures? An intriguing outlook on life? Exceptional expertise? A personal interest in your work? Some sage advice at a critical time?

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Now share your memories of this favorite professor with your classmates in a special salute to "40 Years of Great Teaching" scheduled for the fall issue of *Perspective*.

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include the professor's name and department, your name and address, and your year of graduation.

Help us celebrate 40 years of great teaching at PSU!

PSU Perspective

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Editor Cynthia D. Stowell
Contributors Clarence Hein '65
Cliff Johnson

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Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please notify the PSU Alumni Office (503-229-4948) of the new mailing address.

PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.

The Class of '86

Each year, a couple of thousand names are added to Portland State's alumni rolls. About 900 of them file triumphantly through Memorial Coliseum to receive their diplomas at spring commencement. Who are these people who are earning their degrees from PSU?

This year, PSU graduated 2,135 people. Of those, 1,568 received bachelor's degrees, 551 master's and 16 doctorates. Women slightly outnumbered the men: 1,119 women to 1,106 men. Men earned more bachelor's degrees than women (798 men, 770 women) but more graduate degrees were awarded to women (master's—339 women, 212 men; Ph.D's—10 women, 6 men).

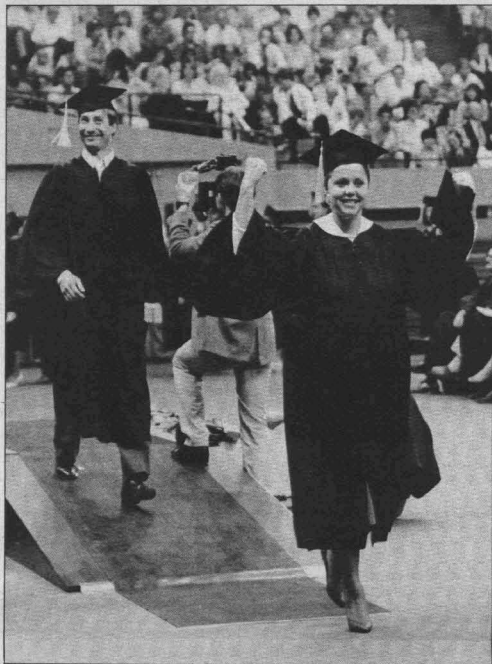
About 40 percent of the undergraduate and graduate degrees were awarded through the College of

Liberal Arts and Sciences, while 23 percent came from the School of Business Administration. Education accounted for 12 percent of the degrees, Engineering 10 percent, Social Work five percent, Urban and Public Affairs five percent, HPE four percent, and Performing Arts one percent.

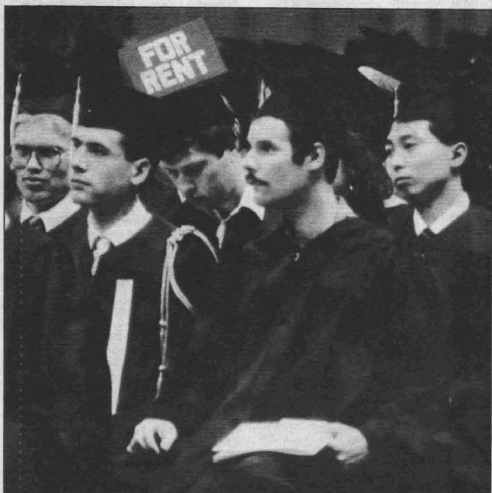
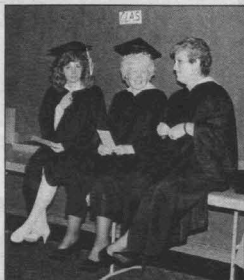
Seventy-seven percent of the Class of '86 was white, 5.2 percent were Asian, 1.5 percent black, 9 percent Hispanic and .5 percent Native American. Foreign students made up 5.4 percent of the graduating class.

The average age of the '86 graduate was 30 years old. Those earning bachelor's degrees averaged 28 years of age, master's 34 and doctorates 38.

Statistics provided by Dale Vermaas, PSU Institutional Research.



Photos by
Cynthia D. Stowell



AlumNotes

Compiled by Cliff Johnson

Vanport

Dick Bogue, Portland city commissioner, recently returned from a Portland Development Commission-sponsored trip to Japan, where he helped secure a new economic development exchange agreement between the sister cities of Portland and Sapporo.

Jerry A. Kelley has been named manager of the N.E. 42nd and Going St. branch of First Interstate Bank of Oregon, Portland. He has been with First Interstate since 1957 and has served as manager of the bank's West Linn, Ore. branch since 1984.

Roger Zener has been appointed to serve a term on the Oregon State Lottery Commission.

'58

Hon. Betty R. Roberts (BS), who retired as associate justice of the Oregon Supreme Court in February of this year, has been appointed to the Oregon Educational Coordinating Commission, serving until Aug., 1990. The commission plans, coordinates and evaluates education programs in kindergarten through postgraduate programs around the state.

'60

Monte Shelton (BS), president of Monte Shelton Motor Co., Portland, won the hotly-contested G.I. Joe's Rose Cup sports car race June 8 at Portland International Raceway. Shelton steered a controversial twin turbo-charged Porsche 935K3 race car to his fifth Rose Cup victory before an estimated 12,000 fans.

'61

Dick Feeney (BA), director of Tri-Met's Public Affairs-Marketing Division, has been named the transit agency's manager of governmental affairs and strategic planning. The new position involves an emphasis on the agency's lobbying activities.

'62

Robert G. Murray (BS), executive vice president at First Interstate Bank of Oregon, has been elected chairman of the Marylhurst College board of trustees, Marylhurst, Ore.

'64

David M. Witter (BS), interim director of the Oregon Health Sciences University Hospital, Portland, was recently elected to serve as treasurer on the board of directors of the Oregon Trail Chapter of the American Red Cross for 1986-87.

'65

Marian Gerst (BS, '78 MST), a science teacher at J.B. Thomas Junior High School, Hillsboro, Ore., is studying NASA space technology research and educational programs this summer during an honors workshop in Moffett Field, Calif., sponsored by NASA and the National Science Teachers Association. She has taught science in her high school district for the past 12 years.

'67

Joan C. Cummins (BA) has received a staff achievement award naming her "Specialist Educator of the Year" for the Vancouver, Wash. School District. She is currently a reading specialist at Harney Elementary School in Vancouver.

Kittredge "Kit" Hawkins (BS) has joined Pacific Business Brokers of Portland. He will specialize in the sale of companies with revenues of more than \$1 million. Hawkins is the former Oregon manager of the Muzak Division of Canteen Company of Oregon.

Richard J. "Rick" Hess (BS) has been named manager of environmental services for Portland General Electric Co. He is responsible for ensuring that company operations comply with environmental laws and regulations at the local, state and federal level. An engineer, he joined PGE in 1973.

'68

Gary R. Maffei (BS), personnel director for Louisiana-Pacific Corp., also serves as president of Wholesome and Hearty Foods, Inc. The local firm is currently marketing

"Gardenburgers" in nearly all Western states. The loaves, no-salt burgers are made with mushrooms, onions, cheeses, rice, oats and walnuts.

Stephen Mikulic (BS) has been named a real estate manager at Coldwell Banker Real Estate Management Services, Portland. He has eight years' experience in the field, including regional marketing and management responsibilities. Mikulic formerly worked for two Portland property management firms.

Betty L. Pope (MST) is a physical anthropology instructor at Portland Community College, where she has taught for the past 18 years. Previously, she was a research associate at the Oregon Regional Primate Research Center, as well as a parasitologist with the U.S. Public Health Service.

'69

Dustine Davidson (BS), station manager of KOIN-TV, Portland, **Harold M. Onnes** ('60 BS), associate professor of library science at Southern Oregon State College, Ashland, and **Paul Pintarich** ('65 BS) Portland, are among 16 new members of an advisory council to the recently formed Oregon Center for the Book in the Oregon State Library, an affiliate of the Center for the Book in the Library of Congress. Advisory council members will work during 1988-89 to guide activities which stimulate public interest in books and reading, and to encourage the study of books in society.

Larry W. Becker (BS) has been appointed vice president of branch operations for North Pacific Insurance Co., Portland.

Gwendolyn Gerald (BS) is the new principal at Portland's Marysville Primary School this fall. With 16 years' experience in the Portland Public Schools, she has served as integration specialist at Marshall High School, basic skills coordinator at Woodlawn Primary, and teacher/team leader at Oakley Green, Rice and King Primary Schools.

Larry Petrijanos (BS) has joined Harris Enterprises, Inc., Portland, as corporate controller. He is a former manager with Coopers & Lybrand, and is a member of the Oregon Society of CPAs and the American Institute of CPAs.

Stephen F. Wolfe (BA), an assistant professor of history at Linfield College, McMinnville, Ore., won a 1986 Distinguished Faculty Award from the college, where he has been a faculty member since 1982.

'70

Bruce A. Free, M.D. (BS) has been named physician director of Mt. Hood Medical Center's urgency care clinic, Gresham, Ore. He has led the family practice group at the medical center for the past three years.

Tom Garbarino (BA), president and owner of Cascade Rehabilitation Counseling, Inc., Portland and Vancouver, Wash., has been elected to a two-year term as the treasurer of the National Association of Rehabilitation Professionals in the Private Sector.

Robin Huffman Pennock (BA, '74 MA) has earned her doctorate in education from Arizona State University. A former teacher and librarian at Lake Oswego High School for nine years, she and her husband Deane live in Michigan, where he is manager of sales promotion for Buick Motor Division, Flint, Mich.

Roy R. Rogers (BS), Washington County commissioner and partner in the Tigard, Ore. CPA firm of Pauly, Rogers and Co., has received the 1986 Public Service Award of the Oregon Society of CPAs.

Stanley C. Swan (BS), a buyer in the purchasing department of Freightliner Corp., Portland, has been elected vice president of the Purchasing Management Association of Oregon.

'71

Jerome A. Anderson (MS) is the new principal and teacher at Rufus Elementary School, Rufus, Ore. Prior to his new post near The Dalles, Anderson worked in the Beaverton and Reedville school districts as a guidance counselor and summer school vice principal.

James D. Bean (MST) has been appointed dean of Columbia Christian College, Portland. A former chairman of the college's division of arts and sciences, he has been a member of the music faculty since 1967.

Telettha Benjamin (MSW) was recently named manager of the Special Services Department of the Oregon Children's Services Division's Northeast Portland office. Her department licenses day care centers, certifies foster homes, recruits and trains foster parents and conducts programs to help combat child sex abuse.

Candy Giles (BS) has been named sales manager for the Memorial Coliseum complex in Portland. In this capacity, she is responsible for scheduling all Coliseum events, and continues in her responsibility of selling and booking space at both the Coliseum and at Portland's Civic Stadium.

Stephen J. Miller (BS) is the new business manager for the Washington County, Ore. Education Service District. He had served in a similar capacity for The Dalles, Ore. School District since 1980.

Barbara Setu Pickett (BS), a weaver and an associate professor of fine and applied arts at the University of Oregon, has been awarded a Fulbright grant to pursue research abroad. Beginning in September, she will use her six-month sabbatical leave to study velvet weavings at the Liso Foundation in Florence, Italy. Pickett has had major shows throughout the U.S. and Canada, and her artworks have been published in calendars and books.

Michael F. Williams (BS) has formed "Screenwrights" with partner Robert Biheller. The new Vancouver, Wash. production

company will offer script writing and video producing services primarily to Vancouver-Clark County businesses and industries.

'72

Milton Louis Blettel, M.D. (BS) has completed his professional degree work at the University of Texas Health Science Center at San Antonio. He plans to begin his residency in internal medicine soon at St. Vincent Hospital and Medical Center, Portland.

Eric G. Eglund (BS) is the current central region franchise manager at General Foods Corp., White Plains, N.Y.

Leo J. Payne (BS) has been named financial officer for the Port of Hood River, Ore. The port's manager noted that rapid growth of the mid-Columbia port and its activities created the need for the new position Payne now occupies.

Susan L. Sherman (MS), director of special education for the Hillsboro, Ore. Elementary School District, spends her summers as co-owner and director of Camp Tamarack, a private girls' camp located east of Santiam Pass, Ore. on the shores of Dark Lake.

'73

Janet B. Burgess (MS) is the new principal of Bryant Elementary School, Lake Oswego, Ore. She formerly served as assistant principal at Lake Oswego Junior High School.

David A. Hansen (MS), an associate professor of economics at Linfield College, McMinnville, Ore., has won a 1986 Distinguished Faculty Award from the college, where he has been a faculty member since 1969.

Ronald D. King (BS) has been promoted to product manager at Western Family Foods, Portland. He is responsible for procuring a wide variety of dry grocery items and general merchandise. He has been with Western Family since 1983.

Continued on page 14

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PSU ALUMNI

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Grad's sport brings wind of hope to river community

by Cynthia D. Stowell

Ryan Rooper ('78) wants to change the city of The Dalles, Oregon forever.

Rooper's love for his hometown has combined with his love for the up-and-coming sport of windsurfing to create a bit of new hope for the economically depressed town in the Columbia River Gorge. It happened at Hood River, 20 miles downstream, so Rooper feels it can happen at The Dalles.

If the flock of colorful sails traversing the half-mile width of windswept river at The Dalles on a recent weekday is any indication, it's already starting to happen. There, on a tiny strip of sandy beach, Rooper and his assistants have been busily rigging up rental sailboards and giving lessons to a growing number of enthusiasts.

Ryan and Beverly Rooper, avid windsurfers themselves, anticipated the popularity of the Columbia River when they opened Gorge Windsurfing in 1981. Still the only shop of its kind in The Dalles, although Hood River now has five, Gorge Windsurfing has doubled its sales each year and grown from a seasonal operation to its own year-round storefront on one of the town's two main streets.

Inside, beyond the awning that still reads "Dresser Drawer," a reminder of the previous tenant, Ryan and Beverly offer a wide selection of boards, sails, rigging, wetsuits, and windsurfing paraphernalia to friends and strangers who stop in. Local kids come by after school to inspect the small skateboard inventory, and a cross section of the public is lured in by the town's first frozen yogurt machines.

Occasionally an older native hesitates outside the front window and peers quizzically at the array of colorful but unfamiliar equipment.

("What's that?" Rooper repeats a typical interchange from the early days of windsurfing in The Dalles. "A surfboard," answers the visitor. "Oh, aren't you a long way from the ocean?")

The windsurfer, or boardsailor, is still a bit of an anomaly in The Dalles. "Windsurfing is a little upper crust right now," says Rooper. "It attracts a lot of doctors and lawyers with BMWs. It's like skiing was 25 years ago."

It's not an exceptionally expensive sport, however. A board, mast, sail and boom can be had for as little as \$500, says Rooper. Throw in a wetsuit, life jacket, and a couple of sails (for different wind conditions) and you're up to \$1,500. Access to the water is usually free.

Windsurfing may appeal to young urbanites in part because of its portability, suggests Rooper, who says that it takes just ten minutes to get an outfit from rooftop to wave skipping. "You might call it the apartment dweller's sailboat," he added.

It may seem a little risky to base one's livelihood on something as tenuous as the wind. But in the Gorge, there's plenty of it, and that's what the Roopers are banking on. In fact, the Columbia boasts such strong winds that board sailors who are proficient elsewhere need extra coaching when they come to the Gorge, says Rooper.

"The attraction to the Columbia River is that the wind comes from the west and the current comes from the east, and that creates waves," explains Rooper. "This is real high-performance windsurfing." But that combination also makes it easy for beginners to get back to shore. Rooper feels The Dalles is an ideal spot for a wide range



Ryan Rooper ('78) rigs his sailboard (right) and skips across the Columbia River in a typically stiff breeze (above, at right).

of board sailors because it is situated on a bend in the river, which takes a little of the edge off both the wind and the current but leaves plenty of excitement.

The key to bringing windsurfers to The Dalles is development of the waterfront, believes Rooper. The Port of The Dalles recently acquired 80 acres of riverfront property from Union Pacific Railroad, and Rooper is helping to improve ten acres of it for recreation. "Beverly and I and Gorge Windsurfing have put a lot of our individual time into cleaning up the area," said Rooper. "But we didn't think up the idea. A lot of people did a lot of legwork before us."

High school kids wanting to raise money for band uniforms asked local individuals and businesses to sponsor a clean-up effort. A slide show documenting their glass-picking and tire-burning campaign has been used to raise funds for further development. A local architect did a scale drawing of Riverfront Park, as it came to be called, and more money was raised to build a scale model.

Growing up in The Dalles has been a real advantage for Rooper in his efforts to promote windsurfing. "I know who to call and it's easier to get things done." Still, it's a slow process. "The locals are not all jumping on the bandwagon to turn this into a resort town overnight. But when windsurfing caught on in Hood River, people could see that the future of the Gorge was going to include windsurfing."

Beverly, who went to high school in The Dalles, is still amazed by even the subtle changes brought by the new sport. "We never would have thought that people would come to The Dalles and stay overnight in motels." But they are coming, from all over the Northwest and as far away as the East Coast. "This is the first summer people have moved here to windsurf," remarked Ryan.

The Dalles certainly needs the business. Hurt by the weakening of the timber industry and the closure of the Martin Marietta aluminum plant,



the city is looking to the tourist trade. "We've lost a lot," said Rooper. "Windsurfing is not going to replace lumber and aluminum, but it will make a dent." Windsurfing tends to bring more than sailors to town. "It's not just a participatory sport, it's a spectator sport," said Rooper, who described it as "little butterflies flitting across the water."

Ryan and Beverly were bitten by the sailboard bug in Jackson, Wyoming, where they worked in a ski shop after Ryan graduated from PSU. Homesick for The Dalles, the two natives returned and went to work at Stone Ski & Sport. "We tried a few boards (in the ski shop) and lost our shirts," said Ryan. Undaunted, they pulled together \$2,000 and opened a separate shop. Using some of the business acumen he'd gleaned from his accounting studies at PSU, Rooper "kept dumping receipts back into the inventory" and the doors have stayed open.

This year they hired a director for their windsurfing school so they could spend more time managing and minding the store. Their seven-month-old daughter Stephanie, who spends her days spinning skateboard wheels and smiling at customers in the store, also keeps them off the beach more than they like.

Maybe when the sport and the city are better acquainted, and Stephanie is old enough for her first board, the Roopers will have more time for the river, the wind and the sunshine they've been promoting.

Photos by Cynthia D. Stowell

Conversation

Caution is alpine companion of climbing grad, prof

by Cynthia D. Stowell

Get a couple of mountain climbers in the same room at the same time and the air is thick with both bravado and camaraderie. "War stories" fly back and forth, other climbers come up short, and in-jokes elicit knowing snickers.

It was all there when PSU chemistry professor David McClure and Hillsboro attorney David Rich ('75) shared the same room recently. But there was another element present, too. Caution laced the conversation of the two active members of Portland Mountain Rescue.

It has only been two months since the disastrous Oregon Episcopal School climb on Mt. Hood, which ended with nine people dead and two rescued. McClure and Rich were still feeling the emotional effects of their involvement in that search and rescue operation. But theirs is not a newfound respect for the mountains and the elements. The lure of dazzling glaciers and rocky pinnacles for the two climbers is tempered by a certain conservatism.

"If your aggression and your willingness to get to the top at any cost compromises common sense, you're asking for real trouble," said McClure, who has climbed off and on since 1960.

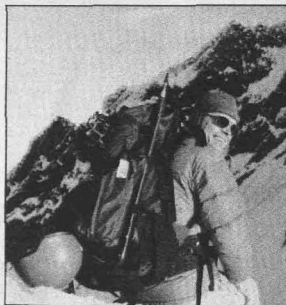
"The first objective is to have fun," added Rich, a 13-year veteran. "The second objective is to come back alive. The third objective is, if at all possible, to bag the summit so you don't have to go there again. You can go somewhere else and have fun."

"I never worry about whether I get to the summit or not, to be honest with you," said McClure. "Many times when the weather was perfect I've just laid on the Hogsback (on Mt. Hood) while everybody else went to the summit because I thought it was more enjoyable watching the rock concert—the rocks coming off the Steel Cliffs with thunder and crashing down."

That was the closest either man came to waxing poetic about the alpine environment. There was much more said about the dangers, the psychology and even the boredom of mountaineering.

"Hours of boredom punctuated by moments of sheer terror," McClure used those words, which he attributed to a 707 pilot after a trans-Atlantic flight, to describe the rewards of mountain climbing. "It's quite funny. You can have hours and hours of misery . . . and when you get back the next day you start talking to your friends about what a great trip it was and you don't remember that 90 percent of the time you were complaining and sniveling the whole way."

Rich, who listens to a radio during non-technical ascents ("a Walkman, because I respect other people's right to be bored"), spoke of other



PSU grad David Rich ('75) was equipped with a smile on a recent trek to the summit of Mt. Hood (left). On a more grim mission, PSU chemistry professor David McClure (below, front) helped transport a rescued climber from a military helicopter to a makeshift emergency treatment center at Timberline Lodge. Rich and McClure both assisted in the search and rescue effort for the eleven Oregon Episcopal School climbers lost on Mt. Hood last May.



Photo by Steve Smith/The Oregonian

rewards. "It's some sort of personal accomplishment, particularly if you gain the summit. You have to be really driven, because you don't compete with anybody but yourself. 'How far can I go before I absolutely have to have my friend carry my pack?'"

To understand the why's of mountain climbing is perhaps to look at the kinds of people who do it. "Climbers are egomaniacs," offered McClure. "Type A personalities," Rich added. McClure also sees some social distinctions. "Most people who climb are basically your white-collar, well-educated, upper-middle-class (types). They tend to be the more leader-type personality."

Climbing a mountain might be inspired in part by ego, but climbing it safely and returning home requires the suspension of some of that ego, Rich feels. "If you've got two routes to go, one more egotistical than the other, I'll always take the least aggressive route. Hey, I've got three kids. Besides, if I killed myself, my wife wouldn't let me go anymore."

Why do two such cautious men take the risks at all? "Neither one of us feels that when we go out we're

risking our lives," answered McClure. "There's no way I'm going to go out on a climb and say I've got a 50-50 chance of survival. If I don't believe it's essentially 100 percent, I'm not going. And I'm sure if you were to ask (Jim) Smolich and (Alan) Pennington, who just died on K2, they would have told you the same thing."

To some extent, the proper equipment can minimize risks, but McClure and Rich agree that climbers can put too much faith in technology.

"There's a tendency for people to think—this recent incident on Mt. Hood, for example—if we could be better equipped, that would not happen to us," said Rich. "If you really want to spend megabucks, you can buy clothing that can survive a storm like that in, but you'd have to have a sherpa to pack it all around. And you still might freeze."

"What people are trying to do is substitute technology for common sense," continued McClure, who confessed that in his early days of climbing he used to go to his favorite outdoor store just to "fondle pitons."

McClure has doubts about the current drive to equip all Mt. Hood

climbers with transmitters, which he feels are invitations to taking unnecessary risks. "If you pit technology against the mountain, the mountain is going to win every time," Rich added soberly.

About 10,000 people pit themselves against Mt. Hood annually, according to McClure. "It amazes me that we're not called out every weekend," he said. As it is, Portland Mountain Rescue (PMR) gets about six calls a year, of which two or three turn into actual missions.

Because there are relatively few peaks near Portland, PMR, which is the largest of Oregon's three mountain rescue units, isn't as busy as some other western units of the National Mountain Rescue Association, indicated McClure, a PMR board member.

PMR volunteers are called into action by sheriff's departments when people are lost in hazardous terrain involving high angle rock, ice and snow. It would be too expensive for counties to maintain their own mountain rescue units for a handful of operations each year, said Rich. Using volunteers saves taxpayers' money and ensures that mountains will stay open and free to the public, according to PMR literature.

That puts the financial responsibility squarely on the 100 or so members of Portland Mountain Rescue. "When you get used to as little as we do, you don't generate (much) public support, so you live on a very limited budget," said Rich. "We had somebody selling garbage bags for us. That's pretty wimpy, when an organization that has a function as important as this one does has to rely on the sales of garbage bags to raise funds."

The garbage bag money bought PMR its first official vehicle, however. A \$19,000 grant that McClure helped win from the Murdoch Foundation was used to equip the truck. "That truck, fitted out with all the gear, has done more for our image than any other single thing," noted McClure. "And it's increased our response time immeasurably."

McClure and Rich were two PMR members who piled into the truck very early Tuesday morning, May 12, after a call on McClure's besper from the Clackamas County sheriff. It was the beginning of four harrowing days on the side of Mt. Hood in search of ten teenagers and three adults on a climb sponsored by Oregon Episcopal School.

McClure and his wife Cheryl, also a mountain climber and PMR member, shared with a third person the vital job of coordinating search and rescue base operations at Timberline Lodge, while Rich spent 24 hours trudging through the snow in below-freezing, white-out conditions.

"It was really a very emotional situation, I guess because it involved children," said McClure, who has

Continued on page 15

Turning on to math

Math teachers explore new ways to reach students

by Bob Mullin

Traditionally, the "good math student" has tended to be of a particular type.

Quite skilled at "memorizing and regurgitating" textbook concepts, to use words of Portland State mathematics professor Marjorie Enneking, such a student could excel on tests and easily make his/her way through a typical public school math curriculum.

However, something was lacking.

"Most exercises in textbooks, even the so-called story problems, I don't consider real problems," says Enneking. "I would call them practice problems." Real problem-solving involves seeking answers in a way that isn't immediately obvious, she explains.

"The dilemma in mathematics is that . . . kids are not bad in arithmetic skills—they have the basic facts all right—but they don't know what to do with them," says Enneking. "They don't know how to use them in any practical and creative way."

This problem has been compounded by the increasing numbers of students now taking math to meet upgraded high school graduation and college entrance requirements. Many of these students lack the degree of abstract thinking skills that marks the traditionally successful math student. In addition, according to Enneking, "very often, and rightfully so, these students don't see much connection between school math and real math that is used in the world."

In response to this situation, Enneking got together last summer with J. Michael Shaughnessy, associate professor of mathematics at Oregon State University, to attack the problem with 60 of the best middle, junior high and high school math teachers in Oregon, Washington, Idaho and northern California.

Their task: to find new ways of teaching math that would turn kids on to a subject that all too often has turned them off. After spending three weeks sharing ideas—30 at PSU and 30 at OSU—the teachers returned to their schools during the past school year to implement these ideas with a variety of programs that generally were built around one or more of the following alternative approaches:

- A less formal introduction to geometry that begins with spatial visualization, a study of shapes and their properties that "relies heavily on physical models, hands-on activities, and application of geometry."
- A new context for general math which uses a problem-solving approach and incorporates probability and statistics and the use of computers.
- Inserting problem-solving into the traditional Algebra I and Algebra II curriculum, where problem-solving in a variety of content areas takes up at least two days a week and traditional algebra skills "not more than" three days a week.
- New statistics and probability courses with an emphasis on "descriptive statistics" at the junior high (Grades 7 to 9) level and on "exploratory data analysis, simulations of experiments on computer, and some hypothesis testing" at the senior high (Grades 11 and 12) level.
- Increased use of computers in math, especially in problem-solving.



During a break from seminars, PSU math professor Marjorie Enneking (center, standing) observed teachers from all over the Northwest as they experimented with math games in a resource room set up for the PSU workshops, funded by the National Science Foundation.

This summer, funded by a \$356,314 grant from the National Science Foundation, the teachers met again on the two campuses, only this time they brought 60 new teachers with them. While the new teachers went through a similar idea-sharing experience, the old teachers served as mentors to the new while learning leadership skills designed, according to Enneking, "to give them tools to be able to make changes in their school programs."

"Suddenly the 'good math student' wasn't the best anymore. It was a very healthy thing to have happen."

"The culminating activity will be to get the leaders' group back again in the fall of 1987, hopefully with an administrator from each of their districts," says Enneking. "We think we need to make the administrators more aware of the good things happening so they can be more in tune with what their teachers are recommending."

As for what was happened so far, Enneking says, "by and large the teachers who participated in the program last summer were very, very excited about the things they did."

For example, Gwen Waite of Hermiston High School used spatial visualization techniques learned in last summer's workshop to help create what she calls a GEMS (Getting Enthusiasm in Mathematics) approach in her basic math classes, and her success became the topic of a newspaper article published in the *East Oregonian* newspaper.

The article described how students used "bright-colored wooden cubes and sticks of varying lengths, plastic tape measures and M&Ms" to learn math concepts formerly taught "by rote."

When Waite asked the students to place colored wooden rectangular pieces onto paper patterns, some students completed the assignment in a few minutes, but others found

difficulty in fitting the pieces in the allotted space.

"Research indicates some of us use the left side more than the right side of the brain, so we will retain the brain with this exercise, which gets both sides working together," the article quoted Waite as telling her class.

"You can see the problem instead of just putting it down on paper," said one student. "It makes it a lot easier because, somehow, it's explained in more depth."

Other teachers elsewhere reported similar success stories using techniques learned at the workshop. In addition, many participants began to share their work with others in in-service workshops and educational articles. The ideas of this new "folk math," as one staff member calls it, were catching on everywhere.

The alternative approaches were not without their frustrations, however. Enneking reports that teachers found some of the best math students under the old methods of teaching ran into difficulty dealing with hands-on materials, while other kids who were considered not so bright in math were now succeeding. "Suddenly the 'good math student' wasn't the best anymore," Enneking says. "Actually, it was a very healthy thing to have happen."

Another healthy aspect of the program has been its effect on teachers. At a time when a shortage of math teachers is developing across the country, in part because existing teachers were finding other more profitable or creative places for their talents, those teachers involved in the workshops have been energized by their discovery that other teachers care, too.

"We found that the network and the support group that developed among teachers was a very important outcome of this process," says Enneking. "They're talking to one another on the phone, they're helping one another, they're making arrangements to get to conferences. Many of them are already doing other workshops. These are very committed teachers."

(Bob Mullin is a Portland free-lance writer who also teaches English at Aloha High School.)

History prof reveals Oregon's conservative roots

by Dick Pinterich

Ten years ago, in a book produced in honor of the nation's bicentennial observance, PSU history professor Gordon B. Dodds described Oregon as a "chlorophyll commonwealth. . . a fruitful garden set amidst the desiccated wilderness of contemporary urban pollution, violence, crime, and alienation." The state's people, he wrote, value "quiet competence over the pursuit of excellence," and have seized upon "common decency. . . as a way of life."

A decade later, Dodds has released a new, thought-provoking history that includes a somewhat less flattering interpretation of the Oregon story. In *The American Northwest: A History of Oregon and Washington* (The Forum Press), Dodds concludes that the Beaver State's progressive roots actually sprang out of conservative soil. We've been willing to act progressively, he suggests, only as long as our past has been preserved.

Such oft-applauded Oregon reforms as the initiative and referendum "were designed to get the system back into the hands of the average person and out of the hands of the big interests," suggests Dodds, a frequently published author. Environmental reforms that have succeeded in Oregon have been geared, "if not to look back, at least to preserve the scenic and natural attractions."

At their most progressive moments, Oregonians have been acting as

neither mavericks nor radicals. Reforms were enacted "not to uproot the social system," he argues, "but to preserve the past." What have been progressive, he says, "are the methods. The objective has been conservative."

In another deduction that will surprise many, Dodds points out that the state's best-known reforms are also perceived as being cost-free. "Certainly our land-use legislation costs somebody something, but the average person doesn't see it. I think the greatest measure in the Oregon voters' eyes is the Bottle Bill. It preserves the environment, and there's no enforcement whatsoever from the citizens. Small boys, vagrants downtown, the ordinary customers—they're the enforcement agency. It doesn't cost anybody anything."

A classic example of Oregon progressivism?

"Right. Effective. Preserves the environment. No cost."

Dodds' interpretation of Oregon-style progressiveness is unlike any other yet published. His illustrated text is also more current than any other volume available on local history. The previous bible for the region, *Empire of the Columbia* by Reed College professor Dorothy Johansen, has been the standard text on Pacific Northwest history for the past twenty years.

While Dodds is quick to praise Johansen's opus—"I've always used it

in teaching"—he also points out that it's now twenty years out of date. "When she wrote, people weren't interested so much in certain things, such as ethnic history. That whole field has opened up in the past twenty years." In his latest book, he discusses the Indians of Oregon and Washington, describes the history of European discovery and exploration, fur trading, missionary and pioneer settlements, and chronicles the history of black, Chinese, Jewish and Hawaiian immigrants in the region. Nor does he overlook women's history.

In a sense, Dodds suggests, the state's past accomplishments have become a historical burden for present-day Oregonians. "If you have a history of success, this can breed complacency. You can feel that progress is automatic. Now we may be in trouble," he warns, "because things are costing more to solve."

Instead of debating the merits of a bottle bill, for instance, today's Oregonians must argue for new ways to fund their public schools. "Very few states allow their schools to depend so heavily on local taxes," points out Dodds. And even in the face of yearly school closures, Oregonians fail to agree on a financing solution.

He does praise the state's newest pioneers as being more

forward-looking. "The high-tech people seem to be quite socially responsive. The new people out there are quite open-handed. They think bigger."

The state's most recent history gives Dodds cause for concern about the future. "We might become Idaho with a coastline," he warns, "a place where nobody is willing to make hard sacrifices for the public welfare and where everybody thinks this is the best of all possible worlds. We seem to be kind of giving up."

The lesson in all this, Dodds concludes, is to recall that success is not automatic. It was a lesson our hard-working pioneer ancestors knew, a lesson Tom McCall remembered when he fought for controversial land-use reforms. "What we have is a successful but not a very useful history," Dodds says. "We have to learn that a community's success is not automatic or inevitable."

If Oregon is to have a future as heroic as her past, residents must begin looking forward and not merely rest on previous accomplishments. Warns Dodds, "The past is not necessarily prologue."

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Dick Pinterich is a Portland free-lance writer and a graduate of PSU ('72, '80 MS). Dodds was his graduate adviser.

The Sixties: Change and Progress

Continued from page 1

division students. The nature of campus activism changed, too. Students organized campaigns in favor of state bond and tax measures in 1961, 1963 and 1964, with voter canvassing and rallies. The 1964 bond issue, including major campus construction funds for Portland State, was successful. By the late Sixties, student activism was dominated by different themes—the war in Southeast Asia, the draft, the free speech movement.

Campus news stories about parking problems were replaced by clarifications of the college policy on demonstrations and disruption of classes. Portland State was not immune to the disillusionment and dissent sweeping more established campuses around the country but at the same time, the school was fighting for its place in the state system. As late as 1964 there were still discussions of proposals to move the campus away from downtown.

But, in 1969, at a time when some officials and members of the public were most critical of college administrations and students, the Oregon Legislature gave nearly unanimous approval to university status for Portland State. Governor

Tom McCall came to the campus on February 14, 1969, to sign the law establishing Portland State University and opening the next major phase of development for PSU.

Sicuro

Continued from page 2

Describing PSU as "the people's university—accessible to anyone who wants to make a go of it," Sicuro also notes that PSU has attracted to its faculty "tremendous resources from all over the world." All of this makes Sicuro "very excited about the challenges and opportunities at Portland State."

Sicuro's experience includes faculty and administrative positions at Kent State, such as Dean of Continuing Education and Associate Provost for Medical Affairs. He was Assistant Superintendent and Director of Secondary Education for the Geauga County Schools in Ohio, and taught and coached athletics in Ohio schools. For two years, Sicuro was Manager-in-Charge of Educational Consulting for Peat, Marwick, Mitchell & Co. in Los Angeles.

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PORTLAND STATE UNIVERSITY ALUMNI

Soap star takes five with PSU summer theater

by Katlin Smith

A slender, blond-haired woman named Mindy stands at her bedroom mirror, thermometer in her mouth. The temperature reading tells her that she could conceive a child at that moment. "This is it! Make love to me!" she shrieks as she takes a running dive at her sleeping husband.

Cut. An Ivory Liquid advertisement takes over the television screens of 7 million daytime drama addicts who are tuned in to watch another episode of "The Guiding Light."

When the commercial is over, so is the lovemaking. The satisfied husband speaks. He is Kurt Corday, also known as Mark Lewis ('80), graduate of PSU's theater arts program. In the following week, Kurt will survive a full-blown fist fight, start a new job as an airline freight handler, nearly crush a pilot with flying baggage, learn that Mindy was the arsonist who burned down his house, and angrily leave for the oilfields of Venezuela.

Exit stage left, New York. Enter stage right, Portland.

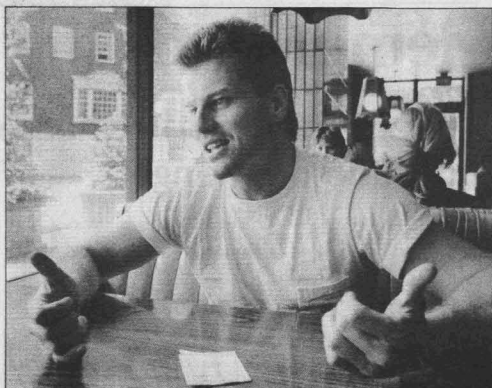
While Kurt Corday summers in Latin America this year, Mark Lewis will be in Portland. Lewis has returned to PSU this summer to join

the Summer Festival Theater production of "Buried Child." While on leave from his "Guiding Light" role, he will play a radically different character, Tilden, an abused Illinois farm boy in Sam Shepard's play which will run at PSU's Lincoln Hall Auditorium August 28-September 21.

The role is a "huge risk," says Lewis. "The character is vastly different from myself." And director Victoria Parker is staging the show in an "experimental, risky way," he points out. But the PSU alum was anxious to return to Oregon and, in particular, to work with Parker, who is "one of the best," according to Lewis.

The 29-year-old actor also speaks fondly of the training he received at PSU and his relationship with theater arts professor Jack Featheringill. "He solidified my commitment to being a good actor," Lewis states. "Jack is a fine acting teacher. He is someone who pushes people to do their best."

Lewis chose PSU for its reputable theater arts program. The son of missionaries who worked for 15 years in Argentina, where he was born, Lewis initially planned to attend seminary. But after graduation from



Mark Lewis ('80), a.k.a. Kurt Corday

Franklin High School in Portland and stints at three other colleges, he selected PSU for his initial theatrical training.

"He was a very receptive student," remembers Jack Featheringill. "He adopted a whole different set of principles about acting."

After PSU, Lewis attended acting school at Southern Methodist University before beginning his professional career with a string of nine different shows—from Shakespeare to contemporary theater—in seven cities. At 28, he landed the part of Kurt Corday.

"I love my character," says Lewis. "He is sort of like me." Soap opera fan magazines use terms like "sensitive" and "down-to-earth" to describe Kurt Corday, a rare "good guy" in the world of daytime drama.

But Lewis is quick to admit that characters change as quickly as their makers—the scriptwriters. With a team of new writers now entrenched at "The Guiding Light," his role is unpredictable. And all but the most established characters can be quickly written out, he says, citing the time that one character left the room to put his skis away and never returned.

But the PSU alum's success as Kurt Corday is well documented by fan magazines, including *Soap Opera Digest* which put Lewis on its recent list of "most attractive men." And, he somewhat reluctantly admits, he will soon be featured in the magazine "Dream Guys." His reaction? "If you are smart you realize it's all baloney."

"I never got into acting for fame," says Lewis, who nevertheless has

developed a following. "I enjoy people. I love people. That's why I'm in theater," he explains. "But people can really be obnoxious."

And dangerous. One soap opera star narrowly missed being run down by an irate fan who drove her car at the actress, he relates.

Lewis' encounters, however, have been friendlier, albeit sometimes annoying. He has been taken by the hand in the airport "to meet Aunt Martha" and has been grabbed on the street and warned that "Mindy is lying to you." You have to take it with humor and a grain of salt, he says.

While New Yorkers tend to be blasé about stars walking their streets, Portland fans are not above calling attention to his presence. Upon his campus arrival, Lewis found himself being shrieked at by two PSU students who were really "flabbergasted" to find Kurt Corday wandering the Park Blocks.

But Lewis recognizes that an acting career with fans and fame, not to mention fortune, can be short-lived and says his goals are more personal than professional. "I was very lucky," he says. "And, God willing, I will be fortunate when I leave the soap (opera)." But he stresses his personal objectives. "I want to get to know the people I love—to nurture them," he says. "Most of my goals have to do with human beings."

For now, he's glad to be back on the stage, where he says the actor is the long distance runner as opposed to the actor as sprinter on television. And, at the same time, he looks forward to returning to the small screen.

But will Kurt Corday make it back from Venezuela? Will Mindy find a way to explain just why she torched his house? Will Kurt and Mindy become parents? Tune in tomorrow.

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by
Sam Shepard

Opens Aug. 28 at PSU

A Summer Festival Theater
Company Production

Katlin Smith is a Portland free-lance writer who served as interim editor of the last two issues of PSU Perspective.

Memories of the '60s

Students and staff remember a decade of change

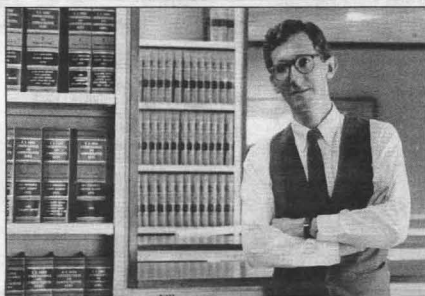
Interviewed by Cynthia D. Stowell

40 years
of memories
1946-1986

Jim Westwood ('65)

Then: Student; College Bowl team member

Now: Attorney



I started as a freshman in '62 when Portland State was four buildings on four city blocks. By the time I left in '67, the campus was on its way to coming into full bloom. We had the support of the legislature. We were on the move . . . There was always the sound of jackhammers in the background during class. We lived with the noise because we knew that Portland State was growing. And we lived with the traffic noise because we knew we were part of the community.

In the early spring of '64, an ad appeared in the *Vanguard* saying, "Do you want to try out for the G.E. College Bowl Team?" I'd always been a trivia buff, always liked to watch College Bowl. So I said, "Sure, why not? I'll do it for a lark." Ben Padrow was the coach in far more than name. I remember him saying early on that when we went back to New York, we were going back to win. Padrow was the sparkplug for the whole team . . . We also had some very bright people on the team. I think of Mike Smith, who claimed that he had a garbage can mind. He knew a little bit about everything and a lot about several other things. He came up with some of the most amazing answers during that period. There was Larry Smith, who was counter-culture from the earliest days, a free spirit if ever there was one. Robin Freeman was a Bohemian, Jack Kerouac type . . . such a renaissance man. Robin had an amazing grasp of philosophy and the arts; Mike was the scientist and I helped him a little on that; my other major area was history. Among us, we were a pretty well-balanced team.

Shortly after we'd won our fifth game and been retired as champions, the Oregon State

Legislature invited the team down to Salem for an appreciation day. As the captain of the team, I addressed both houses of the legislature. One of the members of the house passed a note up to the Speaker which said, "Make darn sure that guy registers Republican." It was signed by Representative Packwood.

Portland State was pretty liberal politically. I was sort of the house conservative, but my friends were not. We had some dandy arguments over politics and the war in Vietnam but we got on very well. I had a column in the *Vanguard* where I would expound on things conservative. It was well-received; my views were respected if not agreed with. Portland State has always been an open academy.

We spent many an hour in the old Chocolate Moose, having beers, talking about the sorts of things that collegians in those days talked about . . . All around Portland State was a very alive urban setting, with apartment houses, laundries, taverns, students and retired people . . . But the main hang-out was the cafeteria in College Center, where your group had its own special table, a very clubby atmosphere. Even though we came to school in the morning and went home in the afternoon, there was quite a campus feeling.

My idea was, I'll attend Portland State for a couple of years, then perhaps transfer elsewhere. I never did. I liked it too much, for one thing. I liked the people, I liked the instructors, I liked the atmosphere. I liked the intellectual challenge at Portland State.



Marguerite Marks ('63, '65 MST)

Then: Student; Foreign Student Adviser

Now: Professor Emerita, Education

As a mature student coming back, I didn't know you needed to have someone hold your hand . . . There were veterans on campus, but a woman my age was quite unique. But the students were so good to me on campus. They accepted me. I may not have known how to take some of those awful, ghastly tests . . . but as a mature person, you do have experience that you bring . . . Phoebe Misner in the registrar's office said I needed an academic adviser and that the best one on campus was Charlie White in the history department . . . I became a history major as a result.

Both Dr. Webb and Dr. Dmytryshyn helped me to see that ethics and morality had nothing to do with politics. Here I'd been very busy in politics, being a lobbyist for the PTA. Oh, I couldn't accept that! But even to this day I go back and read Machiavelli's *The Prince*. This is one of the things that the history department taught us—to go to the original documents.

As a graduate student, I tutored a young Japanese woman from Sapporo. She was having terrible problems with English and some of the concepts of western civilization. But I did help her and she got on the Honor Roll . . . That summer, the Dean of Students, Channing Briggs, asked me if I would be interested in being the Foreign Student Adviser. There were only 24 (foreign) students at this period. Well, I was hired . . . and was told that 75 Saudi Arabians were coming for a language program. It soon built up to 200 students and more . . . Agencies like the International Institute of Education would come to visit and tour the campus and they found Portland State an exciting, interesting place. So we received more and more students from these places . . .

The community was excellent, what it was doing with Portland State then. I'd go out to the community and get home stays for the students—board and room scholarships.

Those were halcyon days, and not until the Seventies did we come on hard budget times. But at that period, it was exciting to develop a program from scratch and to build it up . . . I had the full support of the administration.

From '63 to '73 was just a remarkable decade of change. There's certainly change in every decade, but this one seemed to be explosive in so many fields . . . I was hired to get students involved, but I didn't get them involved—the world got them involved. They used the outside issues and began to try to bring about change within the university. And I thought maybe it was my job to help show them how to take charge of those things I felt were appropriate.

I felt very responsible for seeing that student body presidents and their cabinets were exposed to some kind of leadership training . . . One young man, Brad Skinner, got interested in what was happening in developing nations. He raised the money and brought about an international conference for student leaders talking about what young people could really effect in a "united nations" way . . .

Joe Uris seemed synonymous with that decade as far as students were concerned. Joe was certainly a leader of the students here and he could control those students better than any administrator.

The kinds of activities I found on the campus when I got here were Winter Carnival, homecoming and activities that really weren't teaching students very much. . . I felt that all the issues of the day were grist for the mill for students and faculty and the university was a platform for valid ideas . . . It wasn't ever the aim to bring controversy to the campus, but the aim was to bring literature and art of the times and to bring the expressions of the people who were voicing what those times were like . . .

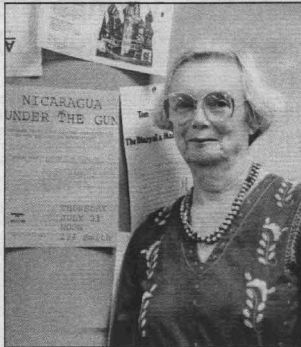
On an impulse, which I now have very mixed feelings about, I ran for student body president. I ran with Mae Ochida and we essentially knocked out two of the old-fashioned college political machines. It was a fluke, I think. The fact was that we were articulate, we were funny. We brought a lot of issues to the fore and presented what we saw as a growing, new movement with student concerns . . . By the time I was done I had some perspective on how to run an organization. That's something Portland State gave me, whether it meant to or not. At the same time, I met a lot of really good academics and got involved with the world of ideas.

One of the first things I did when I became student body president is I helped put together the freshman orientation program, a major effort being done by Katherine Corbett. She was a great lady. Sometimes I shocked her but she always came through. I tried to introduce the freshmen to the idea that the city and the college had a relationship that couldn't be separated—they were intertwined . . .

I got a chance to address the Faculty Senate and I think maybe I had some role in persuading them to put students on faculty committees.

I think I just expressed the *zeitgeist* of that time . . . It was a time when people were very concerned with trying to build a better world and had real hope that they could do so. It ranged in belief from people who actually thought there was going to be a revolution, which I didn't ever really believe, to people who thought we could really reform things and make them more humane.

There was a countercultural movement going on which was very vigorous. You had the drug



Katherine Corbett

Then: Coordinator of Educational Activities

Now: Retired

thing on top of which was the civil rights movement and the outrage over the Vietnam War. And then you add to that the pill and the boom in rock 'n' roll . . .

In the fall of '68 I came back to go to graduate school and found myself drawn into the anti-war movement. By this time I was pretty disillusioned with hardcore, left-wing politics, though you'd never know that to look at the newspaper stories of the late '60s. A lot of people still are frightened by (my) reputation. Even then I wasn't as dangerous a figure as was being created . . . Maybe it would have been better to keep challenging the recruiters without driving them off campus. There was a tendency to be intolerant, but remember, that war was seen as a terrible, terrible thing by most people.

The politicization of campus was something that a lot of people objected to, but my attitude has always been that the least political person is the most political because they're allowing whatever goes on to go on.

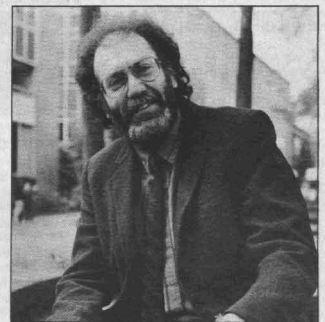
The one event that might have typified that age was when we invited Timothy Leary to come and speak on campus. I'm not sure what my motives were, but I charged a 25¢ admission or nothing if you didn't want to pay. That created enormous moral chaos . . . The air was redolent with incense and these kids were probably eating these marijuana brownies they'd brought in, unbeknownst to me. And by the time Leary came out in his white pajamas—and he was obviously stoned out of his mind—it was quite an interesting crowd, many of whom were jocks who'd come to jeer and stayed, I think, to cheer. Because he was a very effective public speaker, very hypnotic.

There was no trouble getting audiences for the kinds of things we produced during those years. (Timothy Leary) was one I got a great deal of criticism for. I did it deliberately. What it did was it gave our students an opportunity to see what a man who had taken LSD long enough would end up being. After that, I got a great many students who were using drugs come to me and ask where they could get help.

I really liked the students of that time. It seemed natural to be a listener and counselor for students who were trying to find a new lifestyle and not able to talk to their parents . . . I remember staying up most of the night with some of the students when they were talking about breaking all the windows in Smith Center. I was able to stop them . . . because basically, given an opportunity to talk out things, those students could be reasonable . . .

One Memorial Day, the students wanted to make some kind of large gesture. We finally came up with the idea that why didn't we go out to Willamette Cemetery and put flowers on all the graves of the young men and women who had died in the service. Here was this eerie fog out there and we had about 100-150 students show up. And there were dozens of cop cars out there because they were going to be sure that nothing went wrong. My respectable presence did nothing to assure them.

It's hard to shock me. I guess I've been open to change all my life . . . If only we were educated to embrace change, we would be so much happier and, in my estimation, more creative as we go about our own lives.



Joe Uris ('67, '71 MA, '81 Ph.D.)

Then: Student Body President
Now: Instructor, Clackamas Community College

New athletic director recruited

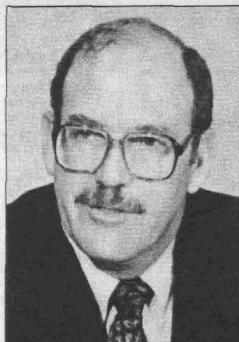
David W. Coffey, former Director of Athletics at Tennessee Tech University, is the new Athletic Director at Portland State effective Aug. 1. He succeeds Roy Love, who is returning to the Health and Physical Education faculty and coaching after 14 years as AD.

Coffey, 43, who signed a two-year contract with PSU, was selected following a national search. He is a graduate of Ohio University with both bachelor's and master's degrees in physical education and sports administration.

During his six years at Tennessee Tech, Coffey was responsible for an NCAA Division I (I-AA in football) athletic program including eight men's varsity sports and six women's varsity sports.

At PSU, Coffey said his most immediate concern will be the promotion of Viking football to increase community involvement and support. "I think mainly it's a matter of getting the word out," he said.

Coffey has served as Director of Ticket Services for the Cincinnati Reds Baseball Club, Athletic Ticket Manager and Assistant Business Manager of Athletics at Ohio University, and Business Manager of



David W. Coffey

Athletics and Assistant Athletic Director at Central Michigan University.

Coffey, who played varsity soccer at Ohio University, was named to the All-Ohio and All-Midwest teams in 1964. He has served as chairman of the NCAA credentials committee and is a longtime member of the National Association of Collegiate Directors of Athletics and the College Athletic Business Managers Association.

Vikings and fans to introduce "Hokey Pokey" at opening game

There's a new spirit pervading the Park Blocks. It starts with the enthusiasm generated from the football office of head coach Ernest "Pokey" Allen and his staff of young, energetic assistant coaches. They are literally looking under every rock for PSU alumni, parents, friends, and just plain football fans who want to enjoy football fun this fall.

It branches out into the community in the form of the two-year-old Quarterback Club, led by PSU grad Cap Hedges ('64), a promotional wizard with his own advertising agency. The Quarterback Club is spearheading a lively ad campaign keyed on the theme of "Hokey Pokey" to promote this season's six Saturdays of football at Portland Civic Stadium.

The opening game is set for 1 p.m., Sept. 27, against longtime Big Sky rival Weber State, and it promises to be the best "show" in PSU football history.

Kicking off the festivities will be PSU's "First Annual Tailgate Party and Pregame Pep Rally" for alumni, students, season ticket holders and incoming freshmen and their parents. Starting at 11 a.m., the party will take place in the grassy field in front of the PSU Gym at S.W. 11th & Hall.

G.I. Joe's, the Oregon Leukemia Association and Valvoline Motor Oil are teaming up to sponsor an exciting array of halftime and postgame events to include prizes and entertainment. The new PSU Pep Band will perform, in addition to the Seattle Seahawks "Seagals," the Centennial High School marching band, and a three-act postgame concert.

Get set for exciting new events at every home game by ordering your reserved seats now. Just call 229-4000.

Tropicana retreat

The Vikings will be looking for you in Las Vegas when they play the University of Nevada Rebels on Sept. 14. Reservations are now being accepted for a three-day, two-night trip to Las Vegas via Pacific Southwest Airlines (PSA), leaving Portland Sept. 13 and returning Sept. 15. Accommodations are at the Tropicana Hotel right on the "Strip."

Fifty spots have been reserved for alumni, parents, friends and other boosters at the special package price of just under \$250. Game tickets and a show are included.

Join the party by calling 229-4000.

Fall Preview

New coach, new season

Three returning all-conference players—wide receiver Brian Coushary, free safety Tracey Eaton, and 285-pound tackle Roland Aumuell—stand out among 39 lettermen as Ernest "Pokey" Allen takes over the football coaching reins at PSU this fall.

Also on hand will be 24 red-shirts and 37 new recruits, primarily picked to improve overall team speed.

Coushary, second in the Western Football Conference with 47 receptions last season, will be joined by talented sophomore pass catchers Barry Naone and Tim Corrigan. They will be first-rate targets for one of six quarterback candidates including last year's backup, sophomore Chris Crawford.

PSU's home opener is against Big Sky member Weber State on Sept. 27, after opening with that league's champion, University of Idaho, and Division I-A Nevada-Las Vegas on the road. The Vikings play six league opponents in the expanded Western Football Conference, then close out with a popular game against Montana and ex-Viking coach Don Read on Nov. 22. Home games are at Civic Stadium.

You can follow the Vikings at home or away on KJMK-AM and KRDR, thanks to G.I. Joe's, Fred Meyer/Willamette Savings, and PSA.

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Spikers defend crown

Portland State's women's volleyball team will be defending its national championship for the second year when the season opens Sept. 21.

Head Coach Jeff Mozzochi and Assistant Head Coach Marty Mozzochi have their work cut out for them with the graduation of All-Americans Lynda Johnson, Lisa Couch and Theresa Huitinga, but they still have eight letter-winners led by returning starters Therese Maniello, Shelley Rumberger and Cathy Kuntz. PSU has won 69 and lost only nine games during the past two seasons, capturing the NCAA Division II title both years.

The season opener, at 4 p.m. on Sunday, Sept. 21, is a home game against NCAA Division I runner-up Stanford. Other big home matches this season include Oregon State (Oct. 11), Arizona, (Oct. 26), Washington (Nov. 2), and the new Oregon Challenge Cup (Nov. 22-23), in which PSU, UO, OSU and U. of Portland face off.

For ticket information, call 229-4000 or 229-4400.

Rental films on health available to PSU Alumni

The PSU Continuing Education Film Library is pleased to announce a large number of films and videotapes on health are now available for rental by PSU Alumni.

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Outside Oregon:
1-800-547-8887, ext 4890

Faculty Notes

Jon Abramson, Physics, has received a one-year grant of \$14,450 from the Oregon Affiliate of the American Heart Association to study "Oxidation induced Ca²⁺ release from sarcoplasmic reticulum."

Nancy Benson, Special Education, has been named Resident Director of the Oregon Asian Teacher Education Program, OSSHE Foreign Study Programs. She will spend fall 1986 at Beijing Teachers College, teaching and advising Oregon students participating in this new travel/study program in the People's Republic of China.

Henry Carille, English, received the annual Pushcart Prize for his poem, "Oil Port Townsend, One Month Before . . ." which will appear in the collection *Pushcart Prize XI: Best of the Small Presses* (1986-87 edition). Carille also was a winner in the fifth annual competition sponsored by PEN (an international writers organization) and the National Endowment for the Arts, for his short story, "The Garage Sale." This is the second PEN Prize Carille has won for a short story.

Michael Cummings, Geology, and Paul Trone, graduate research assistant in Geology, were awarded a \$59,700 contract by Rockwell International Corporation, Hanford, Wash., to determine the influence of a hydrothermal system on the mineralogy and geochemistry of tops of Columbia River basalt flows.

Nanette Davis, Sociology, has been appointed associate editor for two international journals: *The Journal of Violence, Aggression, and Terrorism* and *Contemporary Crises*.

Kwan Hsu, Emerita, Physics, has been appointed Consulting Professor at the Shanghai Institute of Mechanical Engineering. The

Institute is located on the former campus of the University of Shanghai-Hu Jiang, where Hsu studied ('36 BS) and taught (1937-47).

A.B. Paulson, English, has had a story chosen as one of the best published in *The Georgia Review* during the last forty years. The story, "College Life," appears this spring in the anniversary issue of the Review.

Marek A. Perkowski, Electrical Engineering, received this year's \$9,500 Design Automation Scholarship from two leading organizations in his field, the Institute of Electrical and Electronics Engineering (IEEE) and the Association of Computing Machinery (ACM). The funds will allow graduate student David S. Smith to work full-time to conclude design of an advanced high-speed computer that should aid development of high-level artificial intelligence languages. Smith's work is part of a long-term project of Perkowski's to build a true logic design machine.

Irene Place and Alice Yetka, Business Administration, have had the fourth edition of their 1956 textbook, *Office Management*, published under the title *Management of the Electronic Office*.

Charles R. White, Political Science, and **Sheldon Edner**, Center for Urban Studies, have had their study of the 1982 Oregon gubernatorial election published in *Thad Beyle, ed., Re-Electing the Governor*, University Press of America, 1986.

Stephen M. Zaytowski, Theater Arts, won the 1985 Willie Award from *Willamette Week* newspaper for Best Set Design for his set in the Summer Festival Theater Company production of "Night of the Iguana."

As athlete, coach, administrator

Love looks back



Roy Love ('61)

by Clarence Hein

Roy Love was a successful baseball coach (257-215) when he left coaching to become Athletic Director at Portland State 14 years ago. "For me, it was time for a change, for new challenges, and I felt I could have a positive impact on the development of PSU's athletic programs."

The past decade and a half have been marked by success and disappointment, satisfaction and frustration for Love. Now, he says, it's time again for a change. He leaves the AD's post this fall to return to teaching and coaching.

Roy Love was no stranger to Portland State at the time of his appointment as Athletic Director. A four-year varsity athlete and 1961 graduate of PSU, he served thirteen years as baseball coach and assistant football coach for the Vikings. When he talks about the University's athletic programs, it is from the triple perspective of athlete, coach and administrator.

"It's been a good 14 years," he says, while noting that progress hasn't been as rapid as he would have liked. "Development of the athletic program has paralleled development of other phases of the University. It's been two steps forward and one back." Each success, he notes, has brought its attendant problems.

"First, look at community involvement. We've had tremendous people, starting with Earl A. Chiles and Al Giusti, who have given not only money but time and personal commitment to Portland State

athletics." But, Love says, the problem is that the base of support has not been large enough.

Women's athletics is another area of mixed results. "I think PSU has been a national leader in development of women's athletics," Love says, citing the national success of women's volleyball and the Giusti Tournament of Champions women's basketball tournament. "The Giusti was nationally recognized," he said, "but we just couldn't keep it up. We had generated corporate and community sponsorship but just couldn't get enough fans in the seats to produce the necessary revenue."

In fact, Love says, his main frustration has been the difficulty in developing fan support for Viking athletics. "A lot of people have missed some outstanding athletic performances at PSU," he says, pointing to the numbers of professional and All-American athletes who spent their collegiate careers here.

On the plus side, Love has participated in the inauguration of a new football conference (the Western Football Conference) at the NCAA Division II level. Women's volleyball has joined the Mountain West Athletic Conference and the baseball program became part of a restructured PAC-10 conference. The new conference affiliations have been good for PSU athletics with the Vikes capturing the WFC championship two years ago, the Mountain West volleyball championship each year since joining the conference, and the PAC-10 Northern Division title.

"There is a basic organization of university and community support. Now, we need a plan for progress."

And, Love speaks with pleasure about the support he has received from key members of the University administration, faculty and staff. "There is a basic organization of university and community support," he says. "Now, we need a plan for progress."

That will be the first priority for new Athletic Director David Coffey. "If nothing else," Love says, "the past 14 years have set the stage for continued upward development. There is no question in my mind that 14 years from now, all our programs — academic and athletic — will be beyond our sister institutions."

Love plans to remain on the PSU faculty (HPE) following his return to the campus next year. He'll also coach the golf team. "Portland State is a great place to be," he says. "I wouldn't want to be anywhere else."

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George E. Richardson, Jr. ('75), director of *Corporate Budgets and Strategic Planning for Northwest Natural Gas Company*, has been appointed to a four-year term on the Oregon State Board of Higher Education. He fills the vacancy left by OSSHE President Alvin Batiste, whose term expired June 30. A business administration grad, Richardson has been employed at Northwest Natural Gas for 21 years. He is currently serving on The Planning Forum as secretary to the Board of Directors, and is on the Board of Directors of Black Oregonians for Business Political Action Committee.

AlumNotes

Continued from page 4

'73

Edwin G. Landauer (BS, '75 MST) has been promoted to manager of industrial engineering services at Rockwell International's North American Space Operations in Richland, Wash.

Judy Ngai (BA), assistant manager of grant services at PSU, received the 1986 Sigma Xi Award for Service in Support of Research, during an annual banquet staged by the PSU chapter of the national research society in May. At PSU, Ngai handles the accounting for University research grants and contracts.

Alan R. Raedels (MBA), head of the Department of Management in PSU's School of Business Administration, has been elected president of the Purchasing Management Association of Oregon.

'74

Alcena Booser (MS), an ordained Episcopal priest and former dean of the Upper School at Oregon Episcopal School, Portland, is now the director of the Portland School District's new "Project Return" program. She has spent the past year locating habitual school truant in the state's biggest district, finding out why they are not in school, and then working to help get them back into some kind of educational program.

Carol Williams Bryant (MSW), a library consultant for the California State Library in Sacramento, was one of ten women recently elected by the United Way for her leadership in the black community, and for contributing to the positive image of Sacramento-area women. Bryant also serves on the Sacramento Information and Referral Task Force.



Ruston D. Lynde (BS) is the new dean of students at Dallas High School, Dallas, Ore. this fall. He was formerly the assistant principal at Gervais High School, Gervais, Ore., a post he held since 1981.

Marlene Bayless Mitchell (MS), a communications specialist with Portland Public Schools, has been elected to the City Club of Portland's board of directors. She also is vice-chair of the State of Oregon's Energy Facility Siting Council.

Carole Ann White (MBA), assistant vice president of administrative services for Standard Insurance Co., Portland, was recently honored by the YWCA as one of five individuals chosen by Portland corporations as Women of Achievement.

'75

James M. Brady (BS) has been named vice president and controller of Oregon Pioneer Savings and Loan, Portland. In his new position, he will supervise the accounting, investment and internal audit activities of the firm.

Linda Foreman (BS), mathematics department chair and math teacher at West Linn High School, West Linn, Ore., has been selected as one of three Oregon teachers to be nominated for Presidential Awards in science and mathematics teaching.

Albert Hamilton (BS) has been named director of the Klickitat Economic Development Organization (KEDO) in Goldendale, Wash. He will also act as liaison between the group and the state economic redevelopment effort called "Team Washington."

Douglas C. Holden (MS) has been elected a principal with the Portland office of Milliman & Robertson, Inc., consulting actuaries.

Gene Leo, Jr. (BS), director of the Washington Park Zoo, Portland, has received a tourism award from the Greater Portland Convention & Visitors Association for his consistent and continuous promotion of the zoo's attractions, where attendance records were set in the past year.

John A. McDaniel (BS) has been promoted to chief operating officer for Elmer's Restaurants, Inc., Portland. He will be responsible for overseeing operation of company-owned Elmer's Pancake & Steak Houses in the Portland-Vancouver metro area, as well as developing new sites and existing franchises. He is the former director of operations for the firm.

Tom Moyer (BS), president of Tom Moyer Luxury Theatres, Portland, has begun construction of a new ten-screen theater complex at N.E. 16th Ave. and Multnomah St., Portland. A Thanksgiving-week opening is planned.

Capt. Dan Noelle (BS, '79 MPA), commander of the Portland Police Bureau's East Precinct, has been named deputy chief of the bureau's Services Branch. The appointment was announced June 2 by Interim Police Chief Robert Tobin, following the resignation of Chief Penny Harrington.

'76

James R. Dunlap (BS), credit manager for Burns Bros., Inc., Portland, has been elected vice president of the National Association of Credit Management—Oregon, Inc.

Dahl Gray (MBA) has been appointed as a business professor at the University of Notre Dame in Indiana. For the past three years, she has been a professor of accounting at Oregon State University, Corvallis. She earned her doctorate in accounting from George Washington University, Washington, D.C.

Pamela Haley (BA), until recently a reporter for the Puget Sound, Wash. *Business Journal*, has been hired as a reporter for the *Idahoan/Daily News*, Moscow, Idaho. She formerly worked in the Soviet Union as a translator for the *Los Angeles Times* as well as for western business firms before beginning her career in journalism.

Robert M. Jones (BA) has joined Martin Design Group, a marketing communications firm in Hood River, Ore., as accounts manager and marketing consultant.

'77

Clark Bray (MS) is the new superintendent of the Reedley School District, headquartered in Oregon City, Ore. The former superintendent of the Vale, Ore. School District left that position last year to study for a doctorate degree in education at PSU. He expects to complete his program of study in two more years.

Lynn A. Hurt (MST) has been selected principal of Dallas High School, Dallas, Ore. He is the former interim principal at Bend High School, Bend, Ore.

David M. Nicholas (BA, '82 MST) has been named the new head soccer coach at Jesuit High School, Portland. He will teach in the physical education department and will also serve as an assistant track and field coach. He has been the varsity boys soccer coach at Lincoln High School, Portland, since 1977.

Judith L. Rice (MBA), careerless marketing manager for Boise Cascade Corp. Paper Group, Portland, is currently serving a term on the board of governors of the City Club of Oregon. She has served on three of the club's research committees as well as its research board.

Michael C. Smith (MST), principal of Elmira Elementary School near Eugene, Ore., since 1981, has been named the new principal of Gales Creek Elementary School, west of Forest Grove, Ore.

Gail Tryce (MS) has been named vice president at Turtledove Clemens, Inc. (TCI), a Portland marketing/communications firm. In addition to her new duties, Tryce was elected as an Oregon delegate to the 1986 White House Conference on Small Business in Washington, D.C., Aug. 17-21.



Capoeira came to campus this summer with classes, demonstrations and performances in the Brazilian dance form that incorporates the martial arts. PSU grad Zonnée J. Bauer ('67) (left), a Portland choreographer, "danced" in the Park Blocks with Antonia Ribeiro of the Academia de Bimba (Salvador, Brazil) during July. Ribeiro and his master taught a Summer Session class in capoeira and Bauer staged a concert based on the dance style for the Echo Theater in Portland and for PSU.

'78

Marcella Box has completed her chiropractic education at Western States Chiropractic College, and has joined the Natural Medicine Physicians Group, located in Portland's West Slope area.

John R. "Jay" Clemens (BS), executive vice president of Turtledove Clemens, Inc., a



Portland marketing/communications firm, has been named regional governor of the Western Region of the International Federation of Advertising Agencies (IFAA).

Bradley W. Fritts (MS) has been selected as the new principal at Chehalis Elementary School, Beaverton, Ore. He formerly coordinated Severely Handicapped Learner programs for the Beaverton School District.

Bobbi L. Gary (BS) received an award May 31 from the Oregon Human Development Corp. A Portland community activist, Gary was cited for her work to improve human services for members of ethnic minority groups, for women, and for other under-employed or unemployed people.

Patricia L. Holladay-Sharp (BA, '84 MS) has been selected as the new principal at Kinnaman Elementary School, Beaverton, Ore. She has taught in Tigard, Ore. since 1979 and has served as a team leader and summer school principal there.

Kenneth L. Rust (BS) has been hired by Government Finance Associates, Portland, as assistant vice president. Prior to joining GFA, Rust was an economist and project manager for CH2M-Hill, a national consulting and engineering firm.

Robert M. Sharp (BS) has been promoted to vice president of finance from his previous position as corporate controller at Atec Computer Systems, Inc., Tigard, Ore.

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'79

Thomas Frederick Becker (MBA), a financial analyst with Tektronix, Inc., Beaverton, Ore., has been awarded a certificate in management accounting. It is awarded by the National Association of Accountants to management accountants and financial managers with at least two years' experience in their fields who can pass the association's comprehensive examination.

Vanessa A. Bunker (MS) has been named the new coordinator of special education for the Washington County, Ore. Education Service District. She has been the assistant coordinator of special education for the past two years. Prior to that, she worked with the ESD as a speech/language pathologist.

Terry Crawford (MBA) has been named a program manager in the Systems Group of Intel Corp., Hillsboro, Ore. He has been with the firm for six years.

William A. Thomas (MPA) is the new administrator of the Oregon Liquor Control Commission. Thomas joined the commission in 1979 as director of licensing and served most recently as the commission's deputy administrator.

'80

Douglas L. Brown (BS) received the Doctor of Osteopathy (D.O.) degree this June at Kirksville College of Osteopathic Medicine in Kirksville, Mo. Dr. Brown will intern at Carson City Osteopathic Hospital in Carson City, Mich.

Lin Cowlishaw (BA), who overcame the lingering effects of surgery on a cranial tumor, works as director of social services at La Grande Nursing Center, La Grande, Ore. She hopes to become a licensed nursing home administrator, now that she has passed the required state and federal examinations.

Frances J. Dishman (MBA) has joined American Guaranty Financial Corp., Portland, as vice president of finance and secretary/treasurer.

Cheryl Lawrence (MST) has accepted a new position as lead sales representative for Polar Bear Industries, Eugene, Ore. The firm deals in equipment used in outdoor recreation and in physical therapy.

Roy Scholl (BA) and his wife, Kathryn, operate a new delivery and errand service in west Portland called "Grocery Gopher." Now a graduate student in business at PSU, Scholl started the business as an alternative to a 9-to-5 job, and also to allow him to complete his schooling.

Continued on page 15

AlumNotes

Continued from page 14

'81

Michelle M. Gaedke (BS) has been promoted to product marketing manager for tennis and fitness wear at Avia Athletic Footwear, Tigard, Ore.

Ta-Win Lin (MUP, '85 Ph.D.) has joined Grubb & Ellis, Portland, as research director. He leads the firm's research staff which provides industry statistics and analyses to clients of the commercial real estate company.

Eric Stromquist (BS) is one of four partners in one of Portland's newest pizza eateries, Hot Lips Pizzeria. The four expect to open an outlet near PSU Sept. 1, and hope to start franchising the Hot Lips name sometime in 1987.

Dr. Jeffrey R. Urness (BS), optometrist, has joined Family Vision Practice in Hillsboro, Ore. He will continue teaching at Pacific University's College of Optometry in Forest Grove, Ore., where he is working toward a post-doctorate degree in visual function in learning.

Nadine Zimmerlund (MS) has been promoted to serve as principal of Wilch Hazel Elementary School, located in the Reedville School District near Hillsboro, Ore. She has served as the district's director of special education for the past 3 1/2 years.

'82

Anne Waldron Bender (BA) has received the Federal Republic of Germany's Friendship Award for her efforts on behalf of German-American relations. She is the assistant to the director of "Deutsche Sommerschule am Pazifik," a PSU Summer Session language program. Her award was presented by the honorary German consul and signed by the German Ambassador to the U.S.

Tom Gauntt (BA), managing editor of the *St. Johns Review* newspaper in North Portland, is also writing a weekly column appearing in *Portland's The Business Journal*. Featuring a how-to theme, the column promises "straight-forward and solid advice to small-business owners."

Carol Seidman (BA, '84 MS) is the new director at the Barclay Community Theater, recently established in the former Barclay Community School building, Oregon City, Ore., as the site of local theatrical productions.

Elaine Tan (BS), formerly China liaison manager for Nike, Inc., has been named China trade coordinator by the Oregon Economic Development Department. Tan will work to increase international business in Oregon, particularly from Taiwan, Hong Kong and the People's Republic of China.

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'84

Sheik Hamad Al Jassin Fahed Al-Thani (BA) has become the first international franchise holder of Stellar Vision, a Portland company's process for reproducing nighttime skies on ceilings using phosphorescent paint. His territory includes his native Qatar, as well as Kuwait, Bahrain and Saudi Arabia.

'85

Joni Huntley (MS), the Olympic medalist and world-class high jumper, has joined the Beaverton, Ore. High School athletic program as assistant coach, devising workouts for athletes competing in the high jump, long jump and triple jump.

Alonda Mulder (MSW) has begun part-time work coordinating drug and alcohol prevention services for the Pendleton, Ore. Youth Commission.

Leann Thompson (BA) has been named as loan administrator in Far West Federal Bank's real estate loan department, Portland. She joined Far West last year as an administrative assistant.

In Memoriam

Clarence W. Clark (Vapont), a Portland native, died July 22 in a Portland hospital at age 55. He played baseball while attending PSU, as well as semi-professional baseball for the Portland City League, and coached for Little League. He was a longshoreman and cargo checker and member of I.L.W.U. Local 40. Surviving are six children, his mother, a brother and six grandchildren.

Kendon F. Cummings ('85 BS), an engineer for McKenzie Engineering in Portland, was pronounced dead June 1 at his home. An autopsy failed to disclose the cause of death. He was 22. He is survived by his wife, his parents, a sister, two brothers and his grandparents. The family suggests memorial contributions to the University Park Baptist Church, Portland, where Mr. Cummings taught Sunday school.

Mark Greenwood ('83 BS) died in an automobile accident in Portland April 14. He was 29. He had recently returned from attending an aviation college in Arizona where he was studying aeronautics. Surviving are his parents, a brother, a step-brother, three step-sisters and his grandmother. The family suggests contributions to the Meridian Park Hospital Auxiliary Scholarship Fund, 19300 S.W. 65th, Tualatin, Ore. 97068.

Terry D. Jones ('77 BS) died July 20 in a mountain climbing accident on the east face of

Mix-up Peak near Chelan, Wash. He was 30. A research geophysicist for Unocal in California, he was an experienced mountain climber and a member of American climbing expeditions to Nepal and Pakistan. Surviving are his parents, a sister and his grandparents. The family suggests remembrances be contributions to the Terry Jones Memorial Fund in care of the Bronlee-Bass Funeral Home, 1070 West Main, Hillsboro, Ore. 97123.

Douglas Frank Nicoli ('66 BS, '71 MST), a civil rights investigator for the Oregon Bureau of Labor, died July 6 in a Portland-area hospital. He was 44. He is survived by his wife, a son and daughter, his parents, two brothers and three sisters.

Charles Leigh Starha ('71 BS) died in a Portland hospital in late May following a fall from the balcony of his home. He was 38. For the past 15 years, he had worked for Pacific Northwest Bell Telephone Co. as a repairman and installer. He is survived by his wife and parents, all of Portland. The family suggests that remembrances be contributions to "Life Flight" in care of Emanuel Hospital, Portland.

Jeffrey K. Vanlanduyt ('69 BS), a Portland mechanic, died at age 17 July 12 in a boating attack. He was 41. Following graduation from PSU, he taught school in Portland and in La Grande, Ore. Later, he operated a service station in northeast Portland. Survivors include his wife, six daughters, his mother, a sister and a brother.

Connie A. Wilson ('73 BS), a lifelong Portland resident, died July 23 of cancer in her southeast Portland home. She was 51. She had worked for Tektronix, Inc. since 1957. At the time of her death, she was a project engineer in the display device division. Miss Wilson is survived by her father and a sister. The family suggests remembrances be contributions to Dogs for the Deaf, Applegate Behavior Station, 13260 Ore. Hwy. 238, Jacksonville, OR 97530.

Portland Mountain Rescue

Continued from page 6

heard from more than one experienced volunteer that it was the most "devastating" operation they'd been on. Exhaustion was another factor. "I had six hours of sleep in 66 hours," noted McClure. "Our problem was that there were too few of us for the number of hours."

By the third day, after two survivors had walked out and three victims had been found in the snow, "we were all convinced that, while we would have to continue the search for political reasons . . . that this was no longer a search and rescue. It was a question of body recovery." But mountain rescuers are trained to "wait 'til total desperation and then give it one more day," according to McClure. The next day, the snow cave was found and two students were removed alive.

But it was small consolation to at least one rescuer. "I really feel that anything other than 100 percent (survival) is a failure," said McClure. "I don't take it as a personal failure, because I don't think we could have done anything differently."

Reluctant to comment on the appropriateness of the school climb, except to say that mountain climbing shouldn't be considered "a rite of passage," McClure did stress, "What happened up there was not an act of God. There were real decisions that were made, decisions that are not entirely black and white. Let's face it. We've all made (bad) decisions on climbing trips, but events were kind to us and we got away with those decisions."

PMR has been the focus of criticism for negotiating with a film company that wants to create a television "docudrama" about the event. "Look, you have to remember this: the movie's going to be made with or without PMR's help," said McClure. "I would personally like to see it portrayed as accurately as possible. And whatever we do will have the parents' blessing."

"We'd like to see a docudrama, with heavy emphasis on the docu," said Rich. Both agree that there is a story to be told about safety in the mountains.

And public education is one of PMR's functions. To that end, the group publishes flyers on such topics as climbing techniques, protocol and health concerns for distribution in outdoor stores. But even with the possible help of television there will be climbers who don't share McClure and Rich's respect for the elements.

"PMR has been involved in three rescues of a single individual," shrugged McClure. "And all three times this individual did something really stupid. The last time this happened, he was given a stern lecture . . . I've got other ways to spend my Sundays."

Rich: "Although frankly, I don't mind. Any legitimate excuse to get on the mountain."

McClure: "I agree, but if I'm out there, I would prefer to be doing what I want to do."

Like watching "rock concerts."

HONG KONG/SEOUL

November 8-16, 1986

\$1285

Holiday shop and sightsee in these two dazzling cities. See Seoul's high-rise buildings towering over ancient palaces and city gates. Experience the beauty of Hong Kong's harbor, its unique blend of East and West. Holiday shop for excellent buys in clothing, cameras, fine jewelry, lacquerware, and silks. Tour price includes airfare, hotels, breakfasts, and city tours.

RUSSIA

November 23-30, 1986

\$1145

Join this Thanksgiving adventure in Russia, departing Portland to Moscow and Leningrad via Helsinki. Art historian Jane Kristof, Ph.D., leads this popular tour. See the Hermitage Museum, housing one of the world's greatest collections of Western European, Asian and Russian art. Visit the Kremlin, the Moscow Metro, St. Basil's Cathedral. See Helsinki, city of architectural contrast.

For reservations and further details, call PSU Alumni, (503) 229-4948, weekdays 9 to 5.

PSU ALUMNI TOURS

P.O. Box 751

Portland, Oregon 97207

(503) 229-4948

Foundation News

Volunteer profile

Campaign chair "gives back" to University

by Cynthia D. Stowell

Sure, Kirk Taylor ('71 MBA) makes his living as a salesman. He was promoted to vice president at Coldwell Banker because he sold so much real estate for them. But it takes more than salesmanship to be a volunteer fundraiser. It takes heart... and real devotion to a cause.

As a six-year volunteer for the PSU Foundation and the general chair of the '85-'86 Annual Fund, Taylor has a cause he can talk up endlessly. "Portland State is a sleeping giant," he believes. "As its presence becomes felt in the community by volunteers' activities, it will be a stronger resource base for everyone."

Taylor feels a debt of gratitude to the school that helped him get his first job, with "blue chip employer" Merrill-Lynch. "In PSU's accounting department, there was a heavy demand on us to articulate problems, create focus and come up with arguable solutions," he said. He also learned "people skills—understanding the mind-set of someone who has money to invest."

The mind-set of PSU alumni is of great concern to Taylor. "I think a real *esprit de corps* will develop among grads as the school polishes its image. They will say they're proud instead of apologizing for having gone to a 'school of last resort.'"

With the core of volunteers growing larger all the time, Taylor sees a change already. "The snowball is getting bigger," he says, "and it's all been done under Dr. Blumel's tenure." Recruiting and keeping volunteers has become so easy that Taylor found he needed only a "cashmere bullwhip" to run the last campaign.



N. Kirk Taylor ('72 MBA)

Like Taylor, there are many grads who want to give something back to the University. "All we are trustees for the next generation," he says, noting that raising funds for scholarships that will attract the best students to PSU is a great investment in the future. "These are the kids that are going to be running the wheels," he says.

"The day will come when there will be more PSU grads in the Portland business community than any other stripe," continues Taylor. "Our job is to see that this mushroom effect is marshalled."

From his first MBA phonathon in 1980, Taylor has seen the annual campaign grow "tenfold" and evolve into its current configuration, with separate corporate, personal and telephone efforts. He points to the staffing of the Development Office and the establishment of the Corporate Cabinet as positive moves that have contributed to the dramatic growth.

But "harvesting" is not the only job ahead. "We have to create a feeling toward alumni that they're loved out there," he says. That's where the heart comes in.

'85-'86 campaign

Annual Fund sets record

A new record was set for the PSU Annual Fund when \$216,523 was received from nearly 3,000 alumni, friends, faculty, students and businesses during the 1985-'86 campaign. This represents a 54 percent increase over last year's campaign and passes the \$200,000 goal by 8.3 percent.

The 1985-'86 Annual Fund was headed by General Chair N. Kirk Taylor ('71 MBA), Associate Vice President of Coldwell Banker. Co-chairs were: Linnea Swanson ('78), Vice President of First Interstate Bank, who ran the personal solicitation; John Eccles ('69) of Eccles Design, who was in charge of the volunteer phonathon; and William Lindblad, President of Portland General Electric, directing the corporate campaign.

Corporate update

Cabinet invites corporate gifts

Corporate support of Portland State is on the increase, thanks to the new Corporate Development Cabinet, a committee of PSU deans and PSU Foundation directors. Under the chairmanship of William Lindblad, President of Portland General Electric, the cabinet has been responsible for significant contributions from First Interstate Bank of Oregon, U.S. Bancorp, Portland General Electric, Co. and Nerco, Inc. during the 1985-'86 year. Decisions are pending at many other local companies.

The Chiles Foundation made a major commitment to the University for the enhancement of the Earle A. Chiles Micro-computing Laboratory in the School of Business, for Presidential Scholarships and for the Viking Athletic Association. The accounting firm Coopers & Lybrand

recently supported the PSU Accounting Department with a major gift. Meanwhile, the Corporate Associates program, designed to build a partnership between the School of Business and area companies, has grown to 42 members.

Pacific Northwest Bell and PGE both support clinical services within PSU's Speech and Hearing Sciences Program; PNB has announced a gift of more than \$20,000 to renovate the Auditory Rehabilitation Mobile Unit, a van which performs hearing tests throughout the community.

This represents only a small sample of corporate and foundation gifts received by the PSU Foundation. Look for the annual donor report in the fall issue of *Perspective* for a complete listing.

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Find a "Missing Viking"; win a trip to Copenhagen

The search is on for the "Missing Viking" and your help could win you a trip to Copenhagen, deep in the heart of Viking Country.

By conservative estimate there are thousands of persons who have graduated from PSU but who do not appear on our alumni rolls. That means they miss out on their issues of *Perspective*, opportunities for travel, use of University recreational and library services, career assistance, and other benefits available through Alumni Relations.

Scandinavian Airlines (a frequent provider of PSU Alumni travel packages) has donated two round trip tickets to Copenhagen as prizes in PSU's search for the "Missing Viking." To be eligible to win, all you need to do is give us the name of one or more "Missing Vikings."

A "Missing Viking" must have graduated from Portland State University or Portland State College, or attended Vanport Extension Center. Each entry, to be valid, must contain the name (including maiden name), address, telephone number, and year in which the person graduated. Your name and your "Missing Viking's" name will both be entered in a drawing. (We'll enter your name once for each valid "Missing Viking" you find.)

The deadline for entries is January 31, 1987. The drawing for the trip will be at the gala PSU Alumni 41st Birthday Celebration on February 27 at Smith Memorial Center.

This Week magazine and many Portland area radio stations are going to help in the search, too. You also can look for our booth at the Oregon State Fair in Salem later this month.

To enter the name of a "Missing Viking," send their name, address, telephone number and the year they graduated from PSU, to: Missing Viking, PSU Alumni, P.O. Box 751, Portland, OR 97207.

Who knows? You may find yourself in Scandinavia next year in PSU's continuing search for Missing Vikings!

Recognize these "Missing Vikings"?

Our computer is full of names of lost Vanporters. If you know any of these people who attended in 1950, send us their addresses and you'll be eligible for the drawing. Watch *Perspective* for more lists.

Norman R. Abrams
Richard H. Adkins
Joan F. Akers
John F. Alexander
Daviella D. Alllyn
Dixie L. Almond
Willard G. Anderson
Eric C. Annes
Odean E. Ballmes
Larry D. Bandy
Thomas W. Barnhill

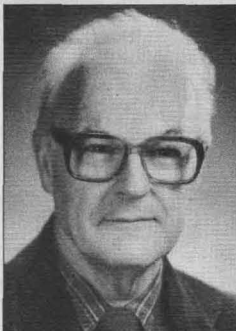
Harold A. Barton
Douglas C. Beadle
George L. Beckel
Jean Beebe
Marnil W. Beirdneau
Gerald C. Benner
Donald V. Bernick
Victoria G. Bettger
Russell H. Blissett
Billy D. Blackstone
Myron V. Bish

Jack W. Bucknrum
Richard H. Buell
Peter W. Bufton
Loretta C. Bulleste
Robert B. Bunting
Richard I. Burkholder
Raymond E. Burleigh
Stephen R. Butten
Thomas W. Cain
Frederick D. Canning
Beatrice L. Cannon

William D. Cannon
Paul R. Canstut
Glenn D. Carlson
Joseph F. Cassidy
Jim A. Caughlin
William C. Cavender
Ronald J. Christeson
James P. Chunn
Verne W. Church
Joseph P. Cipriano
Jack W. Clancy

Millar and Hoffmann awards go to Nunn, Newhall

Newhall's teaching, service commended



David H. Newhall

PSU's first philosophy professor is the 1986 recipient of the George and Virginia Hoffmann Award for Excellence.

David H. Newhall recalls coming to Portland State in 1955 when "the library had about 22 inches worth of philosophy books and three were the same book." During his 30 years with the University, 14 of them as head of the philosophy department, Newhall has distinguished himself as an effective and enthusiastic teacher as well as a service-oriented member of the faculty and community.

A graduate of Pomona College and UCLA, with a Ph.D. from Princeton, Newhall spent his early teaching years at Smith College and at

Washington and Jefferson College in Pennsylvania. Just before coming to Portland State, Newhall won a Ford Faculty Fellowship to study at Harvard for a year. His chosen topics of study were evolution and Gandhi.

Since then, Newhall has written and lectured extensively on the life and thought of Gandhi, an interest that grew out of his lifelong commitment to peace and non-violence. A busy public lecturer, Newhall is also an active volunteer in the community.

Newhall has served the University in a variety of ways, including several terms on Faculty Senate and membership on campus-wide committees. But it is Newhall's teaching that won him the most praise from colleagues and former students who endorsed his nomination for the Hoffmann Award.

Newhall's students, a number of whom are now teaching philosophy, cited his sincere interest in their work and respect for their ideas, as well as enthusiasm for his subject. Newhall was named a Danforth Associate in the '60s to encourage his habit of getting together informally with students.

Staying fresh as a teacher has been no problem for Newhall. "A course, even if it has the same number, is never the same because the students' interests shift over the years," he says. "At first it was the hard-nosed vets of World War II. Then, four years later, it was sentimental kids right out of Presbyterian church school who wanted to hear that everything was rosy. If you stay sensitive to (these changes), going into the classroom is always exciting."

The Hoffmann Award is named for long-time PSU faculty member and

emeritus dean of social science George Hoffmann and his wife Virginia. It is presented annually to a faculty member who has given distinguished service to the University "in a spirit of humanism, civility, collegiality, dedication to students, and loyalty to PSU."

Nunn's scholarship spans continents



Frederick M. Nunn

Frederick M. Nunn, History, is known throughout the world for his scholarship in Latin American history, particularly military-civilian relations. Now Nunn has been recognized by his PSU colleagues with the 1986 Branford Price Millar Award for Faculty Excellence.

As the University's first Guggenheim Fellow, Nunn has just

completed a year-long sabbatical doing research in South America, Europe and Washington, D.C. to expand on his most recent book, *Yesterday's Soldiers: Europe Military Professionalism in South America, 1890-1940*. Praised by scholars as one of the ten best and most important books written on Latin America, *Yesterday's Soldiers* received the Hubert Herring Book Award from the Pacific Coast Council on Latin American Studies.

Nunn came to Portland State in 1965 as assistant professor of history. Now a full professor, Nunn also serves as Associate Dean of the College of Liberal Arts and Sciences. Over the past 20 years, he has received a number of research and travel grants and has been a fellow at the Institute of Latin American Studies, the University of London, the Social Science Research Council and the American Philosophical Society. Nunn is a graduate of the University of Oregon, with an M.A. and Ph.D. from the University of New Mexico.

Nunn's publications include three books, three monographs and dozens of articles and essays. He has served on editorial boards and committees for many historical and scholarly organizations.

In nominating Nunn for the Millar Award, a colleague from Notre Dame said, "Any university in the country would be privileged to have Fred Nunn on its faculty." Former students also endorsed Nunn's nomination with high regard for his teaching.

The Millar Award is named for PSU's second president and is presented annually to a faculty member who demonstrates excellence in instruction, scholarship, University service and public service.

Last rite of spring

PSU faculty, administrators and students saluted President Joseph C. Blumel as he presided over his last spring commencement June 13.

Blumel, who has served as PSU's fourth president since 1974, is leaving the post Sept. 15 and will return to the faculty in 1987. Blumel came to PSU in 1957 as an instructor in economics, later serving as dean of undergraduate studies, associate dean of faculties and vice president for academic affairs before becoming president—the first at PSU to have risen "through the ranks."

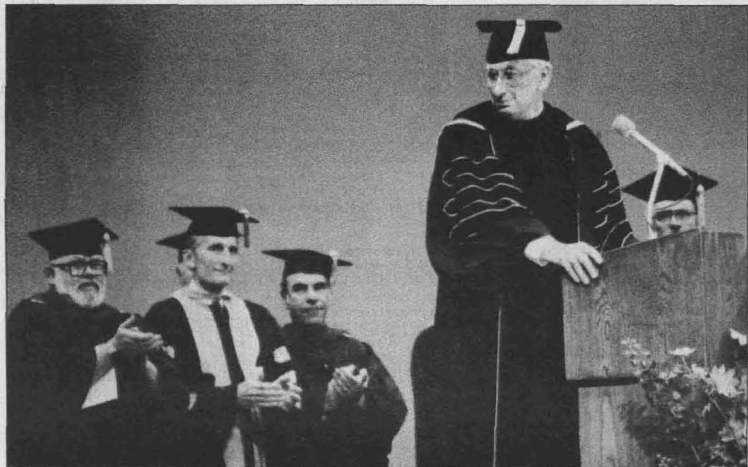


Photo by Christine G. Stewart

Briefly . . .

Teachers tour volcanoes

PSU's School of Education and Geology Department hosted 27 of the nation's best secondary science teachers for a two-week workshop on volcanoes and related hazards this summer. With a grant from the National Science Foundation, PSU professors Michael Fiasca and Paul Hammond led classes on the PSU campus as well as seven field trips to such Northwest sites as the crater of Mt. St. Helens, Crater Lake, and Mt. Rainier. Classroom work included computerized simulations of volcanic systems.

Students design tire-change device

Tomorrow's truck drivers may have a much easier time wrestling heavy spare tires on and off their rigs, thanks in part to a device dreamed up by a team of four PSU mechanical engineering students. Their hydraulically-assisted design won first

place in a student competition sponsored by the Society of Automotive Engineers last spring. Matthew Cummings, Tim Riley, Steve Hummel and Ernie Lee, advised by mechanical engineering professor Herman Migliore, consulted with Freightliner Corp. during the course of the project.

Piano series announced

The 1986-87 PSU Piano Recital Series will include six performances by pianists from around the world. The artists and dates are: Philippe Bianconi (Oct. 12); Panayis Lyras (Dec. 2); Nikita Magaloff (Jan. 20); Cecile Ousset (Feb. 25); Leon Bates (April 4); Gyorgy Sebok (June 14). Season tickets, at \$50 (\$42 senior citizens), are available at 229-4440. All performances are at 8 p.m. in Lincoln Hall Auditorium, except Sebok, who plays at 4 p.m.

Pair honored for public service

PSU has honored two community leaders with Distinguished Service Awards, presented at spring commencement by University President Joseph Blumel. Recipients of this year's awards were Multnomah County Commissioner Pauline Anderson and Port of Portland Executive Director Lloyd Anderson.

Pauline Anderson was cited for her "sincere concern for people and for the quality of life in Portland, her life-long home." Since the early 1970s, she has been an active community volunteer with particular concerns for youth programs and education. Anderson became the City Club's first woman president in 1982 and has been a member of the PSU Foundation Board since 1983. She began serving on the Multnomah County Commission in 1985. A graduate of Linfield College, Anderson did graduate work in physical therapy at Stanford University and earned a teaching certificate at PSU in 1966.

Lloyd Anderson was honored by the University for his personal dedication to the physical and economic development of Portland and the region. A 1950 civil engineering graduate of the University of Washington, Anderson worked as a planner in the public and private sectors until 1969 when he was appointed Commissioner of Public Works for the City of Portland. In 1974 he became Executive Director of the Port of Portland. He has taught a course in Public Works Administration at PSU for the last 15 years.

Anderson's community service has been wide-ranging, from the YMCA and United Way to the Oregon Symphony Board and the Portland Chamber of Commerce. The University citation reads, in part, "Honesty, credibility, competence and sensitivity are qualities Lloyd Anderson possesses. He shares them freely for the betterment of the community, and we all benefit."

Series lines up dance talent

Montreal-based "O Vertigo Danse" leads off the 1986-87 Contemporary Dance Season with performances on Oct. 17-18 in Lincoln Hall Auditorium at Portland State. Sponsored by PSU with support from the National Endowment for the Arts, the Oregon Arts Commission, the Metropolitan Arts Commission and local businesses, the Contemporary Dance Season has established a reputation for bringing emerging national talent to Portland.

Called "wreckless and adventurous," O Vertigo Danse will be followed next spring by four performances: David Gordon/Pick Up Company (March 13, 14); PSU's The Company We Keep (April 10, 11); Merce Cunningham Dance Company (April 27); and Momix (May 12-13).

Season tickets, at \$55 (\$50, senior citizens), are available now by calling 229-4440. Single tickets will be sold after October 1.

Students, employers benefit from cooperative education

Daniel Keys ('77 MBA) has a new partner in his computer supplying and programming firm. At the same time, PSU computer science student Tin Than supplements his coursework with daily exposure to the business world.

A temporary, part-time placement through PSU's Cooperative Education Program has turned into a permanent working relationship at no risk and slight cost to employer and student.

Not every "co-op ed" placement ends this way, but there is much to be gained short of permanent employment, says William Olsen, Jr., director of PSU's Cooperative Education Program, which made 400 placements with 145 different employers during the '85-86 year.

"This option enhances employment for everyone," said Olsen. "The employer gets somebody who's really interested in the field and the student gets to test classroom theories and concepts."

Through the Cooperative Education office, students in 95 percent of the University's departments—from engineering and business administration to athletics and social work—may seek work related to their studies. Employers' needs are matched with students' skills and expectations to create placements that are productive and meaningful, said Olsen.

Unlike an internship, which Olsen sees as "an unsupervised, unpaid walk through the world of reality," a cooperative education experience centers on an actual employer-employee relationship, with the expected pay, regular hours and supervision.

While the Cooperative Education Program is designed to help students decide on a career direction, "you don't find tolerance for window shopping at PSU," says Olsen. "With commitments to families and finances, PSU students do a thorough job of quickly evaluating the nature of their career choices." Older and more experienced, PSU students make good co-op ed placements because they already know "the protocol of the workplace," says Olsen. "We really don't send out rookies."

That's why many co-op ed employers see the program as a good recruiting opportunity. "It's a sure-fire thing to avoid the risk and the cost of hiring and firing," comments Olsen, who says that 100 percent of IBM's new hires nationwide are co-op ed students.

Beyond the fiscal benefits, co-op ed employers also can gain valuable access to the university. Not only do students bring new ideas to a business, but they open the door to faculty expertise, explains Olsen. And, in turn, the university gains when students "come back to the



PSU's Cooperative Education program worked well for computer science student Tin Than (right) and his employer Daniel Keys (left), owner of Valar Information Services. Than is now a full-time employee of Valar as well as Keys' junior partner.

classroom and enhance discussions and challenge applications of theory. It raises everyone's level of awareness."

Daniel Keys, president of Valar Information Services, Inc., had a similar work-study experience as an MBA student at PSU. Now he has extended the same opportunity to Tin Than, who probably will be supervising another co-op ed student this fall.

Than started out at Valar as a junior programmer, with the goal of being a computer systems analyst. Now, as Keys' partner, Than looks back at the daily lessons in teamwork and communication as even more important than his improved technical skills. With a better command of English and more polished social skills, the Vietnam-born Than now helps Valar build professional relationships with its customers.

As a full-time employee and a full-time student, Than has made a big commitment to his career. "Many students have easy part-time jobs to get money and get out," he says. "But I have to give up more." Keys agrees, saying that co-op jobs "shouldn't be viewed as spending money jobs. There's a lot of time not on the time card. An employer doesn't want someone watching the clock anyway."

Back in the Cooperative Education office, Olsen describes the campus as a great untapped resource. "Any legitimate employer ought to consider the University environment as a valuable source of talent."

Alumni who are interested in setting up cooperative education projects at their workplaces can call 229-4718 for assistance.

Performing Arts

CONCERTS

Lincoln Hall Aud. Call 229-4440 for tickets.

Oct. 25 Classical Guitar Series:
Oregon Guitar Quartet, 8 pm

Nov. 23 Florestan Trio, 4 pm

Dec. 6, 7 PSU Chamber Choir, Orchestra:
"Belshazzar," Dec. 6, 8 pm; Dec. 7,
4 pm. (\$2.50 general; \$1 students, sr.
adults)

Dec. 7 PSU Symphonic Band, 8 pm. (\$2.50
general; \$1 students, sr. adults)

FRIENDS OF CHAMBER MUSIC

8 pm, Lincoln Hall Aud. Call 229-4440 for tickets.

Oct. 7, 8 Tokyo String Quartet

Nov. 17, 18 Chester String Quartet

CONTEMPORARY DANCE SERIES

8 pm, Lincoln Hall Aud. Call 229-4440 for tickets.
(Series tickets—5 performances: \$55 gen'l; \$50
seniors, students. Single tickets available after Oct. 1).
Call 229-3131 for information.

Oct. 17, 18 O Vertigo Danse

DANCE PERFORMANCE

8 pm, 212 Shattuck Hall. Call 229-4440 for tickets.

Nov. 7, 8 The Company We Keep

PIANO RECITAL SERIES

Lincoln Hall Aud. 8 pm. \$7.50 general; \$5 PSU
faculty, staff, sr. adults. Call 229-4440 for ticket
information.

Oct. 12 Philippe Bianconi

Dec. 2 Panayis Lyras

THEATER ARTS

Lincoln Hall Aud. Call 229-4440 for tickets

Nov. 7-22 "Cloud 9," comedy by Caryl Churchill

SUMMER FESTIVAL THEATER

Mainstage Productions

Wed.-Sat. dates, 8 pm; Sunday, 7 pm; Lincoln Hall
Aud. \$9 general, \$8 seniors; \$6 preview dates. Call
229-4440.

Through "The Member of the Wedding,"
Aug. 17 by Pulitzer Prize winner Carson
McCullers. Performances:
Thursday-Sunday

Aug. 28- "Buried Child," by Pulitzer Prize
Sept. 21 winner Sam Shepard (Preview, Aug. 27)
Performances: Aug. 27-30; Sept. 4-6,
11-14, 18-21

Children's Theater

Wed.-Fri., 1 pm; Sat., 10 am & 1 pm. 115 Lincoln
Hall. \$2.50 admission; call 229-4440.

Aug. "The Bad Children" by Shirley Jackson,
13-30 directed by Karen Boettcher-Tate.



O Vertigo Danse, Oct. 17-18

Visual Arts

LITTMAN GALLERY

Hours 'til Oct. 1: 12-4 pm, Mon-Thurs. Beginning
Oct. 1, open 12-4 pm, Mon-Wed. & Fri; open Thurs.,
12-8 pm, 250 Smith Center, Free.

Thru Sculptor Carolyn Mills; painter Mary Park

Aug. 22

Sept. 2-30 Artists of Eastern Oregon (reception
Thurs., Sept. 4, 5-7 pm)

Oct. 6- Black & white photography by
Nov. 7 John Thomas; wood sculpture by Rick
True (reception Thurs., Oct. 9, 5-7 pm)

Nov. 17- A group of N.W. artists' works that
Dec. 19 include textiles & wearable art (reception
Thurs., Nov. 20, 5-7 pm)

WHITE GALLERY

8 am-8 pm weekdays, 2nd floor Smith Center south,
Free.

Thru Polish posters from the collection of
Aug. 22 Ania Leslie.

Sept. Prints from Inking Studio (reception
2-30 Thurs., Sept. 4, 5-7 pm)

Oct. 6- Robin Ator: cartoon & comic book art
Nov. 7 (reception Thurs., Oct. 9, 5-7 pm)

Nov. 17- Utah photographic artist John Telford
Dec. 19 (reception Thurs., Nov. 20, 5-7 pm)

SILVER GALLERY

9 am-5 pm weekdays, 238 Smith Center, Free.

Thru Photos from the First Annual City Shoot
Aug. 31

GALLERY 299

9 am-5 pm weekdays, 299 Neuberger Hall, Free.

Sept. 29- Alumni Series: Frieda Fehrenbacher,
Oct. 17 Art, Moore College, Philadelphia, PA,
painting

Oct. Graduate Thesis Exhibition: Gwen
20-31 Erickson, painting

Nov. 3-14 Graduate Thesis Exhibition: Donovan
Peterson, sculpture

Nov. Graduate Thesis Exhibition: Marta
17-28 Mroczynski, painting & printmaking

Dec. 1-12 Graduate Thesis Exhibition: Susanna
Lundgren, painting

Sports

FOOTBALL

Civic Stadium. \$4.50 gen'l admission. Call 229-4400.
* indicates Western Football Conference game.

Sept. 27 Weber State, 1 pm

Oct. 4 Humboldt State, 7:30 pm

Oct. 11 Southern Utah*, 7 pm

Nov. 1 Cal Poly*, 7:30 pm

Nov. 8 Santa Clara*, 7 pm

Nov. 22 University of Montana, 1:30 pm

VOLLEYBALL

At-home matches in PSU's gym. For tickets, call
229-4000/4400.

Sept. 19 Alumni, 7:30 pm

Sept. 21 Stanford, 4 pm

Oct. 3-4 PSU Invitational

Oct. 11 Oregon State, 7:30 pm

Oct. 14 Lewis & Clark, 7:30 pm

Oct. 24 Univ. of Portland, 7:30 pm

Oct. 26 Arizona, 1 pm

Oct. 31 Puget Sound, 7:30 pm

Nov. 2 Washington, 4 pm

Nov. Oregon Challenge Cup (UO, OSU,
22-23 UP, PSU), 5 pm

OUTDOOR PROGRAM

Aug. Monster bicycle tour of the Oregon Coast.
16-25 \$40 fee. Call 229-4452.

Special Events

VIKING ATHLETIC ASSOCIATION AUCTION

Benefit for student athlete scholarships.
\$35 per person. Call 229-4000 (Karen or Myrna,
Marriott Hotel).

Sept. 20 5 pm, Silent Auction; 7:15 pm, Dinner;
8:30 pm, Oral Auction.

CONFERENCE

8:30 am-4:30 pm, 338 Smith Center. Call 245-4441.
Admission: \$20 professional; \$10 student, senior
citizen.

Sept. 26 "Enhancing Intergenerational Linkages"
(Elderly-Youth Exchange; Intergenerational
Family Therapy)

Campus Notes

Aug. 14 Summer Commencement

Sept. 1 Labor Day Holiday. University closed!

Sept. 12 Fall term advance registration ends

Sept. 26 General registration, fall term

Sept. 29 Day, evening classes begin. Sr. Adult
Registration begins on a no-tuition,
no-credit, space-available basis with Sr.
Adult Learning Center, 101 Francis
Manor, 229-4739.

Nov. 11 Veterans' Day Holiday. University closed!

Nov. Thanksgiving Holiday. University closed!
27-30

Lectures

"TOUR THE WORLD AT HOME" LECTURES

Noon, 338 Smith Center, Free

Aug. 13 "Marxism in Central America," Milton
Jamail, Political Science, Texas Lutheran
College, Seguin, Texas

Aug. 20 "Drama in Medieval Times," Keith
Ramsay, Head, Drama Dept., Bishop
Grosseteste College, Lincoln, England

Aug. 27 "Women in China," Lou Wei Wei,
English, Zhengzhou University,
Zhengzhou, China



CATCH THE NEW SPIRIT

VIKING FOOTBALL '86

Alumni and friends can score big with PSU Viking Football. Receive a **FREE** reserved ticket when you purchase a second

reserved seat ticket for the Vikings' home opener, **SATURDAY, SEPT. 27, vs. WEBER STATE**, starting at 1 p.m. Make this the biggest **HOME OPENER** in the school's history. Not only exciting football but enjoy the Seattle Seagals, Centennial H.S. Band, prize giveaways, and post-game entertainment by Pure Class, 'Kenny', and the Potter Family.

PRESENT THIS COUPON:

- In advance – To PSU Athletic Ticket Office, 1633 SW Park Avenue, **or**
- Day of game – To Civic Stadium Box Office.

A two-for-one bargain! A New Spirit you can afford to catch!

Name _____

PSU Athletic Ticket Office, P. O. Box 668, Portland, OR 97207
FOR TICKET INFO CALL: (503) 229-4000

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